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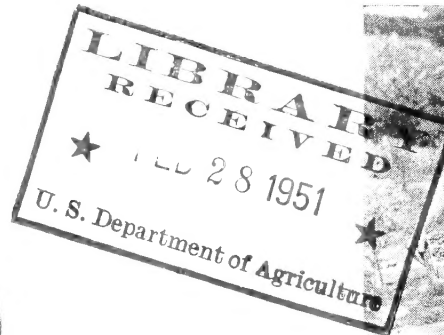
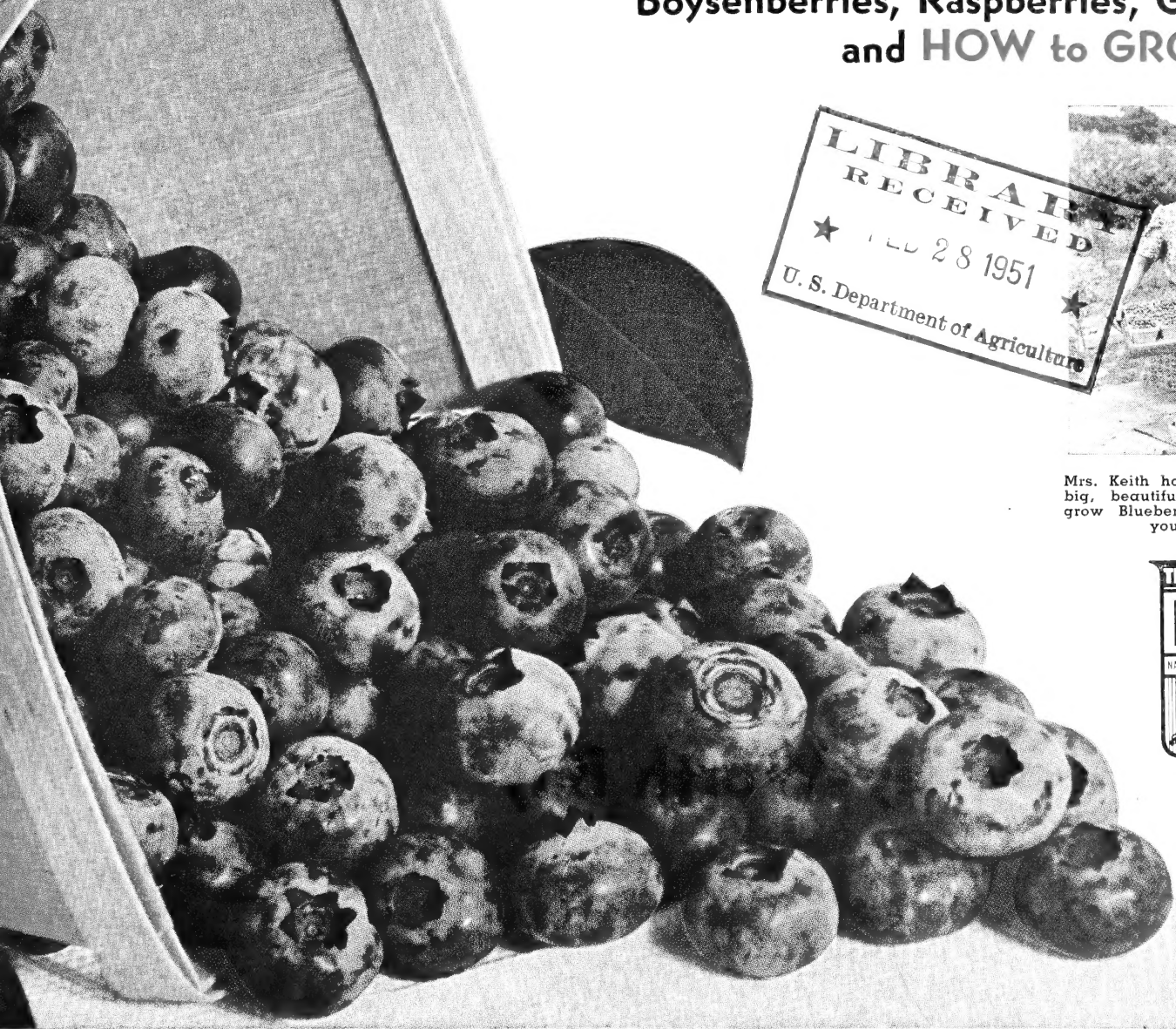


# Keith's '95, Berry Book

## Cultivated Blueberries-Strawberries

### Boysenberries, Raspberries, Grapes, Etc.

### and HOW to GROW THEM



Mrs. Keith holding a tray (10 pts.) of big, beautiful Blueberries. You can grow Blueberries like these right in your own garden.



Member of the National Mail Order Nurserymen's Assn., Inc.

**Keith Plant Nursery,  
Sawyer, Mich.  
33rd Year  
in Nursery Business**



Picking Keith's Cultivated Blueberries from one of our 5-year fruiting blocks. We fill your order with these fruiting bushes.

**Keith  
Now Offers  
You  
Bearing-Age  
Blueberry  
Bushes  
at  
Special  
Reduced  
Prices**

#### **Offer No. 1 Special Introductory BLUEBERRY OFFER No. 1**

Here we make you a Special Introductory Blueberry Offer. Two 4-yr., bearing-age bushes in two leading hardy varieties with sufficient Acid Peat Humus and Fertilizer to properly plant them. IT'S A REAL BARGAIN.

- 1 4-yr., No. 1., Bearing-Age Rubel (see page 7).
  - 1 4-yr., No. 1, Bearing-Age Jersey (see page 6).
  - 1 Bag Acid Peat Humus (see page 3).
  - 1 pkg. Special Fertilizer (see page 17).
- The Regular Catalog Price—\$5.75.

**SPECIAL INTRODUCTORY PRICE TO YOU—ONLY \$4.95.**

FREE Planting Instructions  
(Shipping wgt. approx. 35 lbs.)



**JERSEY**  
A "Giant" in the  
Blueberry Family

## Keith's Complete Blueberry Offer No. 2

A complete Blueberry planting. Three Bearing-Age Blueberry Bushes in three best varieties with Acid Peat Humus and Fertilizer to properly plant them. Instructions FREE.

### Keith's Blueberry Offer No. 2

Here we offer you three of our 5-yr. Bearing-Age Blueberry Bushes with everything needed to properly plant them. Three of our most reliable, easy-to-grow Blueberries.

1 5-Yr., Bearing-Age, No. 1, Jersey  
(see page 6).

1 5-Yr., Bearing-Age, No. 1, Rubel  
(see page 7).

1 5-Yr., Bearing-Age, No. 1, Stanley  
(see page 8).

1 Bag Acid Peat Humus and 1 pkg.  
fertilizer (see pages 3 and 17).

**Regular Listed Price . . . . \$10.10**

**Reduced Price to You  
ONLY \$8.85**

(NOTE: Two of these Complete Offers for only \$16.25.) For No. 1A Selected bushes, see Note at left.

**NOTE:** This Offer at right is filled with No. 1 bushes. Should you wish the No. 1A Selected grade (page 5), add \$1.35 to the "Reduced Price to You."

## Your Most Money-Worth Buy

Below is OFFER No. 2—  
see what you get for **ONLY \$8.85**

Keith's Complete Blueberry Offer No. 2 gives you the most for your money. Three large, bearing-age Blueberry bushes, along with sufficient Acid Peat Humus (page 3) and Special Fertilizer (page 17), and with each Offer we send you FREE complete instructions on how to plant and care for the bushes. The three varieties are our most productive, hardy, thrifty growers, and will bear under most adverse conditions. Give them the care suggested in the instructions we send you and you will have surprisingly satisfactory results. It's Easy to Grow Blueberries When You Set Keith's Bearing-Age Bushes.



Picking Blueberries from Keith's Cultivated Bushes. Bushes of this size and age bear as much as 20 to 30 pints.

### To Properly Set This or Other Blueberry Offers

Set the bushes along your walk, drive, next to the porch, on the lawn, in your garden, anywhere shrubs, Roses, etc., can be grown. Space them 4 to 5 feet apart, in holes dug 18 inches deep, 18 to 24 inches across. Mix Keith's Acid Peat Humus and Top Soil one-half and one-half, pack 6 inches deep in bottom of hole. Place bush in middle of hole and work mixed soil and humus well around and over the roots to within 2 inches of top. Then water well, care for bushes as directed in free "Planting Instructions and Care," sent with offer. We suggest using half-barrel (see page 4), or a box or trough (see page 3). Use the fertilizer, dissolved in water, as directed.

#### Free Instructions

With each Blueberry offer you receive easy-to-follow instructions covering, (1) Garden Culture, (2) Barrel Culture, (3) Field Culture, (4) Pruning, Care, etc. These instructions make the growing of Keith's Cultivated Blueberries EASY.



Here's a most valuable offer: Three of our 5-year Blueberry bushes, a bag of Keith's Acid Peat Humus, and a package of Special Plant Food, sufficient to properly plant them. Note large root system and tops.



# GET

THE WORLD'S LARGEST AND MOST  
INFLUENTIAL FARM MAGAZINE

# NOW!

Owners, renters, operators, managers of farm land, their families and merchants who do business with farm people should read this big, live magazine. **FARM JOURNAL** and **FARMER'S WIFE** is read by more than 2,850,000 families. Each issue has departments for men, women, boys and girls. Clean and wholesome, no liquor advertisements. The low subscription prices make it a real bargain for folks who have farm interests. America's favorite rural magazine for 74 years.

## Farm Journal and Farmer's Wife,

☐ \$1 for ONE YEAR      OR SAVE ON BARGAIN OFFER

☐ \$3 for FIVE YEARS (60 Big Issues!)



Mark the Offer You Want. Send Check or Cash Our Risk.

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Please Print

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P.O.

State

**IMPORTANT:**

Send coupon direct to **FARM JOURNAL**, Dept. C, Box 958, Phila., 5, Pa., with check or cash. Price outside U. S. \$1.50 per year.



SEE  
OTHER  
SIDE

over the ages. It has the right acidity and humor for

to keep our tree

## BARGAIN "ALL AROUND THE FARM" GROUP

*Save Money On Your Favorite Reading. Order this big-value Club.*



1. FARM JOURNAL and FARMER'S WIFE	for 1 Full Year	\$1.00
2. AMERICAN POULTRY JOURNAL	for 1 Full Year	.50
3. AMERICAN FRUIT GROWER	for 1 Full Year	1.00
4. BREEDER'S GAZETTE	for 1 Full Year	1.00
		<hr/>
		\$3.50

**All 4 — Only \$2**  
**You Save \$1.50**

If you already subscribe to any of the above, one year will be added to your expiration date.

**FARM JOURNAL Subscription Service Dept., Box 958, Philadelphia 5, Pa.**

Yes, start mailing me the above Four magazines right now! Enclosed is my check (or cash) for \$2.

Name (please print) .....

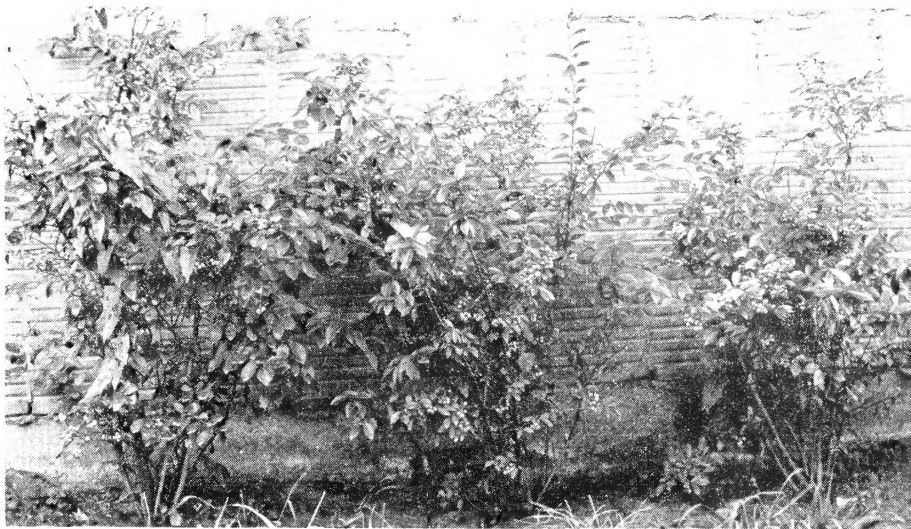
R.F.D. .... Box ..... or Street .....

Post Office ..... State .....

No orders accepted for addresses outside U. S.

RECOMMENDED BY KEITH PLANT NURSERY

Then water well care for



### Keith's No. 2 Blueberry Offer Planted Along East Side of a Building

The 5-year bushes shown here were planted last spring on east side of a building in trench 10 feet long, 3 feet wide, 2½ feet deep. Heavy roofing paper was placed against the ends and sides of trench to keep out tree and grass roots. Trench was filled half full with Blueberry-prepared soil (pages 3 and 4), and packed. Roots were dipped in "fertilizer water" (bottom page 17), bushes set on packed soil and soil worked and packed around their roots, then trench was filled with the prepared soil and thoroughly watered with "fertilizer water." Follow "Permanent Bed" given at right of picture above. Keep the soil moist. Mulch with lawn clippings, leaves, sawdust to conserve moisture and keep down weeds. Water when necessary (every 2 weeks) with "soft" water. Use fertilizer (page 17).



Showing one of Keith's 5-year, Grade No. 1-A Blueberry bushes in full fruit. They get you berries QUICK and cost so little more.

### Blueberries Ideal for Your Summer Home

They ripen their berries during the weeks you spend at your summer home: July, August, September. Here in Southwest Michigan berries begin ripening about July and continue until after Labor Day. Bushes require so little care when properly planted and mulched with leaves, lawn clippings, etc. You could do this in the late summer or fall before you leave and the bushes would require no care until you return in the spring.

### Blueberry Bushes Used for Lawn Planting, Hedges, etc.

Because of the brilliant red to deep maroon colors of their leaves, and the attractive creamy white tubular blossoms, Blueberry bushes are being much used for ornamental purposes. They may also be used for hedges, and can be trimmed high or low.



### Keith's Acid Peat Humus Ideal for Blueberry Growing

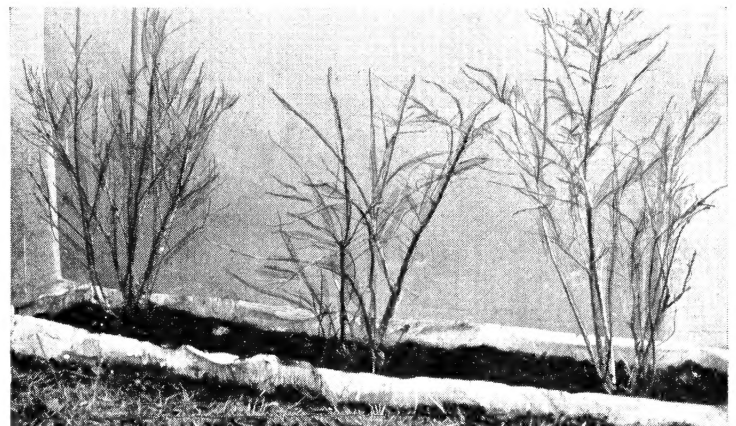
Keith's Acid Peat Humus is taken from marshes where layer upon layer of humus has been deposited over the ages. It has the right acidity and humus for best Blueberry growth. We suggest mixing it with at least one part to two of your top soil, or better still, mix it with one-third top soil and one-third leaf mold. The more acid your soil and the more leaf mold used the less amount of our Acid Peat Humus necessary. It is also ideal for building lawns, growing Roses, shrubs, and enriching garden soils. It's OK for growing Holly, Rhododendrons, Azaleas and like plants that need an acid soil like Blueberries do.

PRICE: 1½-bu. bag, \$1.75; 3 or more bags, \$1.65 each.

# NOW You Can Have a Permanent Blueberry Planting

Grow them right in your garden, alongside your buildings (see picture at left), along walks, on your lawn. Do well in part shade or in the open.

Dig hole 10 feet long, 4 feet wide, 3 feet deep, and line bottom and sides with heavy roofing paper to keep out tree roots. Fill with a mixture of one part top soil, to one part Keith's Acid Humus. If leaf mold is available, substitute it for Acid Peat Humus or use one-third each of all three. In this bed, set 3 Keith's Blueberry bushes. To water properly, sink one 4-inch tile near each bush (top flush with surface) and fill with water when necessary to keep soil moist. Don't use water with lime in it. Use rain water, or water from lake or river. It is generally "soft." Beware of "city" water. Fertilize the bushes when set and three more times during summer with Ra-Pid-Gro (see page 17) dissolved in the water. 1 lb. makes 22 gallons.



Three Cultivated Blueberries growing in a galvanized trough 24 by 36 inches by 8 feet long, filled with prepared soil. Planted two years. Six-year bushes used. Note height and spread, 4 to 6 feet tall. Lots of berries.

### Grow Blueberries In a Galvanized Trough

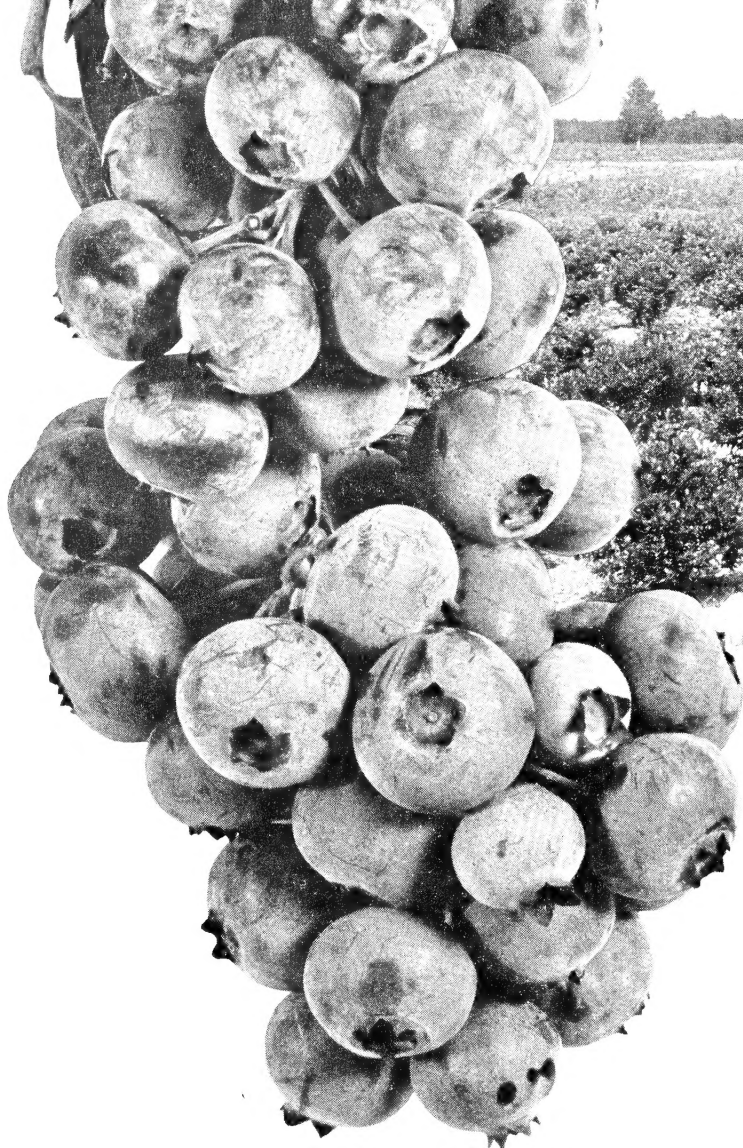
Any one of Keith's Blueberry offers may be grown in a box or galvanized trough 18 to 24 inches by 36 inches deep by 8 feet long. Fill 6 inches in bottom with prepared soil (see on this page), set in the bushes and follow instructions as in planting on lawn or garden. If possible use soil from Huckleberry or Blueberry marsh where they grow wild. Use Plant Food Solution in planting—page 17.

### Grow Blueberries in Half Barrel or Tub

Because of their condensed root system, Blueberry bushes can be grown in half barrels or tubs. These containers may or may not be submerged below the soil level. We suggest the latter. It's a good way to keep out tree and other roots, if you are to set the bushes where these roots might bother. Read full instructions on page 4.

### Extra Peat Humus Good Investment

For lasting results and for better bush growth, we suggest your getting an extra bag of Keith's Acid Peat Humus to be used in planting along with that we send with the bushes in the "Ready-to-Bear Blueberry Gardens." The holes can be dug a little wider and thereby afford a larger prepared soil for the roots to expand and grow into. If you order an extra bag along with the "Ready-to-Bear Blueberry Gardens," a special price of \$1.65 per bag will be allowed.



## Now YOU CAN GROW PLENTY OF BLUEBERRIES

IN YOUR GARDEN, ON YOUR LAWN, ALONG YOUR WALKS OR DRIVE.  
HAVE THEM FOR YEARS FOR YOUR TABLE USE, PIES, MUFFINS, ETC.

**Easy to Grow** We used to think Blueberries could be grown only in low marshes. NOT SO NOW. Now they can be successfully grown, with very little soil preparation, anywhere about your yard, in your garden or in cultivated fields. They can be as easily grown as Roses or any ordinary shrub and in the same places. Those who have planted Keith's Cultivated Blueberry bushes now have plenty of berries. It's easy to have them. It's no trick at all nowadays to grow and have plenty of big, sweet Blueberries. No need trudging through wet, boggy marshes any more.

### Will Grow Anywhere—Garden, Lawns, Along Walks

You can easily grow Keith's Cultivated Blueberries. At one end of the garden, on your lawn like shrubs, along your walks or drives, as a hedge planting. They can be grown anywhere with little extra care.

### How to Plant and Grow Keith's Cultivated Blueberries

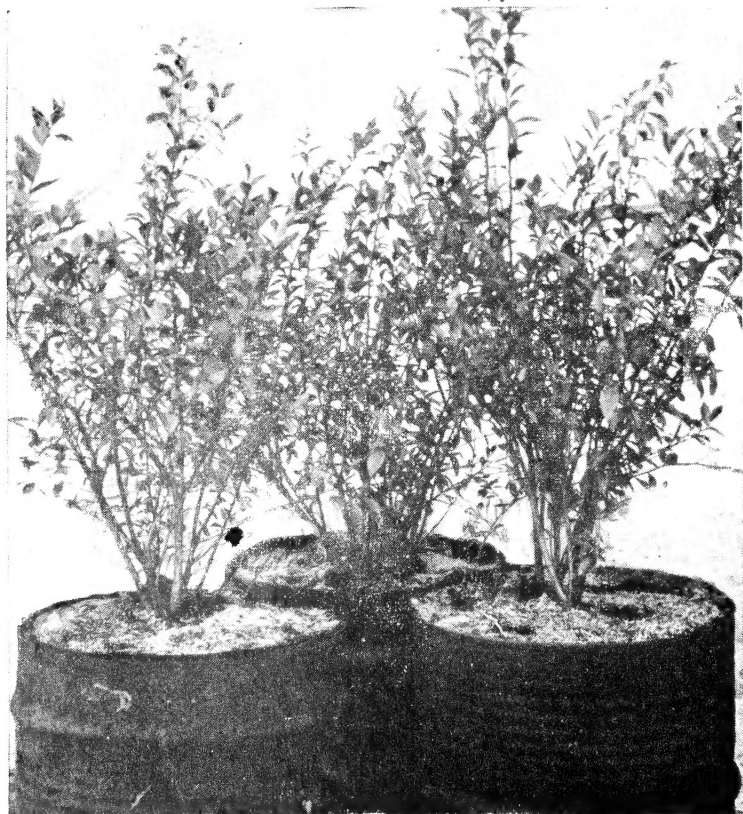
**Field Culture** Remember, the Blueberry must have an acid soil (pH 4.0 to 5.1) and plenty of water. Keep this in mind in selecting your soil for commercial plantings. A drained Blueberry (Huckleberry) marsh is ideal. Growths of White Cedar, Leatherleaf, Red Maple, etc., are indications of suitable soil. But to make sure always have the soil tested for acidity. Water table should be 30 to 48 inches below surface. Some soils are found to be too acid and this can be corrected by the addition of lime. See your county agricultural agent. Low meadow lands are sometimes suitable. Set the plants 6 feet in row, spacing rows 10 feet apart (about 800 per acre). Write us for further information.

### For Garden or Lawn Planting

Keith's Cultivated Blueberries are as easily grown as Roses or shrubs. All you have to do is to see that the soil is moist, loose and acid. To accomplish these, we suggest the following: Dig a hole 18 inches across (larger for larger bushes) and 16 inches deep, and fill half full with a mixture of one part your soil, one part acid peat, leaf mold, marsh soil, or BETTER YET, Keith's Acid Peat Humus (see page 3) which we guarantee for our Cultivated Blueberries. Pack this mixture firmly in the bottom half of the hole, then set the bush in on packed mixture and fill in around the roots and on top of them with the mixture until the hole is full. Pack down very firm, then water thoroughly until the whole mixture, from the bottom to top, is thoroughly soaked with water, rain water preferred. DON'T USE WATER WITH LIME IN IT. It will sweeten the soil. The soil must be kept acid, and don't let it become dry, then you can grow lots of Blueberries. COMPLETE PLANTING INSTRUCTIONS AND CARE COME WITH EACH SHIPMENT.

### Growing Blueberries in Half Barrel

Blueberries may be grown in a half barrel, large tub, or box submerged or not, in the soil so the top is even with the surface. These containers prevent outside roots (trees, shrubs, etc.), and soil water from entering the prepared soil. For drainage make a few holes in the side of the barrel about one foot from the bottom. Fill the barrel two-thirds full with a "prepared" soil (see page 3). Set the bush in the middle and fill full with prepared soil, working in well among and around the roots. Pack firm and water with water free from lime. Use "fertilizer" water made with fertilizer that comes with the bush (page 17). Feed bush every three weeks with this "fertilizer water." Keep the soil acid and moist. Follow suggestions on page 3, also instructions that come with bushes.



Growing Keith's Cultivated Blueberries in a half barrel.  
See suggestions at right.



# Keith's Bearing-Age Blueberry Bushes

Save You Years of Waiting for Berries  
Read Carefully

Why wait three or more years for your berries when you can set Keith's Bearing-Age Blueberry bushes and pick berries in 90 days? Keith's Bearing-Age Blueberry bushes are ready to bear for you this summer. They have been carefully grown and cared for in cultivated rows for four or more years, cared for just like bushes in bearing fields. This is all to your advantage, for it saves you years of waiting and all the care necessary to bring the bushes into bearing.

Grown in open rows and given the same care and attention we give our commercial plantings, Keith's Bearing-Age Blueberry bushes develop shapely, well-branched, productive bushes. They are grown to produce for you. They are much better, in every way, than so many bushes offered today that have been grown in crowded rows and sold in terms of height only. **Keith offers you bushes under "AGE" instead of "inches in height."** In our bushes, height takes care of itself. Note the shape and height of the bush at the right.

## Keith's 6-Year

paragraph. They are the largest bushes we offer. They have been grown for six years with care, cultivation, and attention given our bearing bushes. **OUR SUPPLY OF SIX-YEAR BUSHES IS LIMITED THIS YEAR. ORDER EARLY.** They can be supplied in our Special **BLUEBERRY OFFERS No. 2** (page 2), and **No. 3** (page 12).

**Ready-to-Bear Blueberry Bushes** have been grown in open rows, and under the special care and conditions mentioned in the above

## Keith's 5-Year

one year younger, therefore not as large as the older bushes. They are well branched and loaded with fruit buds, which will develop into berries this summer. Don't confuse them with Blueberry bushes in terms of height only. They are the best buy and saving for you. Most of our customers order bushes of this age.

**Ready-to-Bear Blueberry Bushes** have been grown under the same conditions and care as have the 6-year bushes, only they are

## Keith's 4-Year

that have to be moved this spring, therefore we are offering them at **attractive, reduced prices.** They are up to grade, age, and productiveness, and are identical in every way with our older (5- and 6-year) bushes, and, because they **are** up to grade, branching, productiveness, etc., and offered you at reduced prices, they are a wonderful buy for you this spring, and will help you get a start in Blueberries at low cost. These 4-year Ready-to-Bear Blueberry bushes will be dug from the field shown in picture at right below.

**Ready-to-Bear Blueberry Bushes.** This year we have a large block of 4-year Ready-to-Bear Blueberry bushes (picture rt. below)



Here is a view of a recently planted commercial Blueberry planting. These bushes were 5-year bushes when planted, 3 years ago. Look at them now—well on the road to large yields. Set Keith's 5-year Bearing-Age Blueberry bushes and see what they will do for you in 3 years.



Here you see one of Keith's Bearing-Age Cultivated Blueberry Bushes. Note the heavy mass of roots, and the large top growth, well branched. These bushes are loaded with fruit buds which will develop into berries this summer. Keith's Bearing-Age Blueberry Bushes are the largest and best Blueberry bushes obtainable.

## Keith Offers 2 Grades of Blueberry Bushes Each Saves You Money and Years of Time

**KEITH'S No. 1-A SELECTED GRADE.** This is our best grade of Blueberry bushes. Because of having more room to spread out in the nursery row, these bushes are well branched, larger, have more fruiting buds and branches, and larger root systems than the No. 1 grade. They are **SELECTED BUSHES.** To have the best Blueberry bushes, those that are **more branched, larger root systems** order Keith's No. 1-A Selected Grade. They are the **best bushes obtainable**—they are **selected** and cost so little more.

**KEITH'S No. 1 GRADE** Blueberry bushes, whether they be in the 4- or 5- year, or 6-year age, are well branched and well rooted bushes. They are of bearing age and contain fruiting buds that develop into fruit during this coming summer. They are larger and superior to many Blueberry bushes being offered today, for they have been transplanted and grown in the open in our nursery rows, where they receive the best of care and cultivation, thus causing them to develop into well branched, large bushes.

Keith's 4-year Ready-to-Bear Blueberry bushes are a wonderful buy for you this year. (See this page, front cover, also picture page 8.)



Picking Blueberries in our field of 4-yr. bushes. Note size. You'll get bushes from this field when you order Keith's 4-year, Bearing-Age Bushes. (See front cover, also page 8.)



# Jersey

## A "GIANT" in the Blueberry Family

(Late)

**Berries Very Large  
Beautiful**

**Sweet—Attractive**

**JERSEY** is a large, attractive improved Blueberry that is becoming very popular because of its extra large berries, many of them over  $\frac{3}{4}$  inch across. It ripens its large berries a little later than the Rubel. We recommend Jersey very highly.

**BUSHES** are fast growing, semi-upright, 5 to 6 feet high. Makes a very attractive bush for lawn planting (page 3) at the same time very suitable for group planting or in rows in the garden. Should be set at least 5 feet apart in bed plantings. 5x10 in field culture.

**BERRIES** extra large, mild, sweet flavor, that is retained after cooking. One of the best Blueberries for fresh desserts. Excellent for shipping. Berries hang to the bushes for days before dropping—a good characteristic.

Jersey—One of the Blueberry "Giants." It's a Leader.

### JERSEY PRICES

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each .....	\$ 1.85	\$ 2.25	\$ 2.75	\$ 3.25	\$ 3.54	\$ 3.90
3 for .....	4.95	6.30	7.50	9.00	9.60	10.95
5 for .....	7.50	9.50	12.00	14.50	15.50	17.50
10 for .....	14.00	18.00	20.00	25.00	27.00	32.00
25 or more each .....	1.30	1.70	1.75	2.25		

Write for prices on larger quantities.

### One Planting Lasts for Years

Set Keith's Cultivated Blueberry bushes and you are through for years. Bushes grow and produce almost a lifetime. Need little care, just occasional thinning out and heading back of old canes and branches.

### BEARS FOR 4 TO 5 WEEKS

All the berries on Keith's Cultivated Blueberry bushes do NOT RIPEN at one time—ripening continues for 4 to 5 weeks. One cluster begins here, another there, over the bush, and thus you can pick ripe, tasty berries for weeks. To continue the season, set different varieties.

### KEITH'S CULTIVATED BLUEBERRIES

- Large as Cherries.
- Three bushes may supply family of three with berries.
- Can be grown in a half barrel. See pg. 4.
- One planting lasts a lifetime.
- Will grow in garden, lawn or field (pg. 4).
- How to grow them, free with your order.



Picking Keith's Cultivated Blueberries.



A group of our pickers, picking Cultivated Blueberries. These are the Pioneer. Those on the right are Jersey.



# Rubel (Early)

## RUBEL—The "Old Reliable Variety"

Of all the Blueberry varieties that we have grown, the Rubel is the most sure to bear every year. It stands the most severe winter weather, has a long fruiting season (6 weeks), beginning with us in early July, and will bear more berries, one year with another, than most known varieties. Berries are large, uniform in size, with a pleasing Blueberry flavor. One of the best for pies, canning, preserves, etc. An early, constant bearer. Hardy in northern United States.

### Rubel is Easily Grown

You don't have to fuss around with Rubel to get it to grow and produce a crop of big berries every year. Just set the bushes out and you are through. Very little additional care required. (See pages 3 and 4.)



A RUBEL BLUEBERRY BUSH IN FRUIT

Note the clusters of large berries, many of them one-half inch across. And Rubel berries are one of the best for pies, muffins, etc. Three to six bushes will supply you with many pints of these big, delicious berries.

### ADAMS and RANCOCAS PRICES

	4-Year		5-Year	
	No. 1	No. 1-A Selected	No. 1	No. 1-A Selected
Each .....	\$ 1.80	\$ 2.20	\$ 2.70	\$ 3.10
3 for .....	4.80	6.20	7.45	8.90
5 for .....	7.40	9.40	11.90	24.00
10 for .....	13.90	17.75	19.50	



Rubel berries (actual size).  
Ideal for deep freezing.

**Note:** All our Blueberry bushes are sold according to AGE. A 4-year bush means it has been grown in the open field for FOUR YEARS, a 5-year bush for FIVE YEARS. The Selected Bushes are more branched (bushy), larger root system and taller. They are the BEST. (See page 5.)

### RUBEL PRICES

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each .....	\$ 1.65	\$ 2.15	\$ 2.35	\$ 2.90	\$ 3.10	\$ 3.85
3 for .....	4.35	5.85	6.45	8.10	8.40	10.95
5 for .....	6.75	9.00	10.00	12.75	13.75	17.50
10 for .....	12.50	17.00	16.50	22.00	24.00	31.50
25 or more each .....	1.10	1.60	1.35	1.90		

Write for prices on larger quantities.

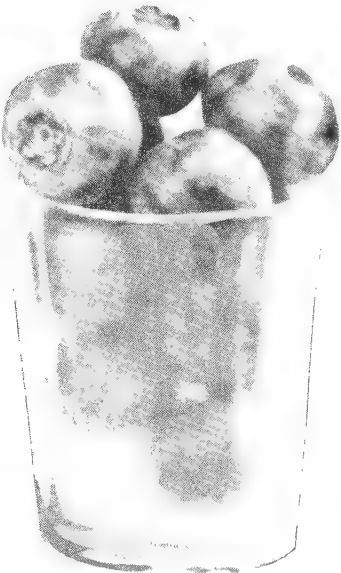
## ADAMS Medium Early Productive. Berries Sweet, Highly Flavored.

A very reliable Blueberry with a long fruiting season. Canes are hardy, the bushes upright in growth (5 to 6 ft.) with a spread of 4 feet. Produces lots of large, attractive blue-black berries with a rich, pleasing Blueberry flavor. One of the longest and heaviest yielders in the Blueberry family. See prices below.

## RANCOCAS (Midseason)

One of the oldest varieties in the Blueberry "Family." Hardy, make a sturdy upright growth, attaining a height of 5 to 6 feet if not kept pruned back, as all Blueberries should. Grows quite open.

Rancocas berries average medium to large in size, holding a uniform size until the end of the season, which ends earlier than the Rubel because it ripens its berries more at one time. They have a deep blue bloom covering a blue-black skin color, have a mild, sweet flavor, are firm and meaty and hold their flavor after cooking. One of the best varieties for home uses.



Rancocas—a large sweet berry suitable for pies, muffins, deep freezing.



Stanley—a new "Giant" in the Blueberry Family.

# Stanley (Early to Midseason) New—Very Large

## A NEW "Giant" in the Blueberry Family

You will wonder at the size and beauty of this NEW beautiful Blueberry. The berries are very large (the bunches look like Grapes) with a pleasing, sweet Blueberry flavor. The light blue bloom that covers the berry makes them attractive. The bushes are hardy in below zero weather, upright and open in growth, much like the Jersey. Although Stanley is a new variety, we are offering it to you at about the same figure as older varieties, especially in Blueberry Offer No. 2 (page 2).

### STANLEY PRICES

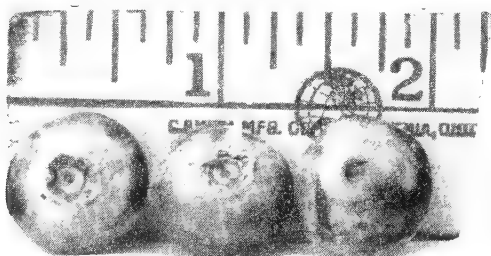
	4-Yr. Bushes		5-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A
Each .....	\$ 1.95	\$ 2.65	\$ 3.00	\$ 3.75
3 for .....	5.25	7.50	8.40	10.50
5 for .....	8.25	11.65	13.50	17.00
10 for .....	15.00	22.00	26.00	30.00
25 or more each .....	1.40	1.90	2.20	2.75

## PIONEER (Early) Pleasing Flavor—Extra Large

Pioneer does not grow into a tall, upright bush—it's low and spreading (4 feet high, 4 feet wide). Produces large yields of blue, Plum-colored berries, many over one-half inch across (see picture below). Bushes make fine hedge planting, or can be planted alone or in groups, and don't freeze back even at 20 degrees below zero. A very reliable variety. We have grown it over 20 years.

### PIONEER PRICES

	4-Yr. Bushes		5-Yr. Bushes	
	No. 1	No. 1A	No. 1	No. 1-A
Each .....	\$ 1.75	\$ 2.10	\$ 2.50	\$ 3.00
3 for .....	4.65	5.70	6.90	8.70
5 for .....	7.25	9.25	10.45	13.25
10 for .....	13.00	17.50	18.00	23.00
25 or more each .....	1.20	1.50	1.70	2.00



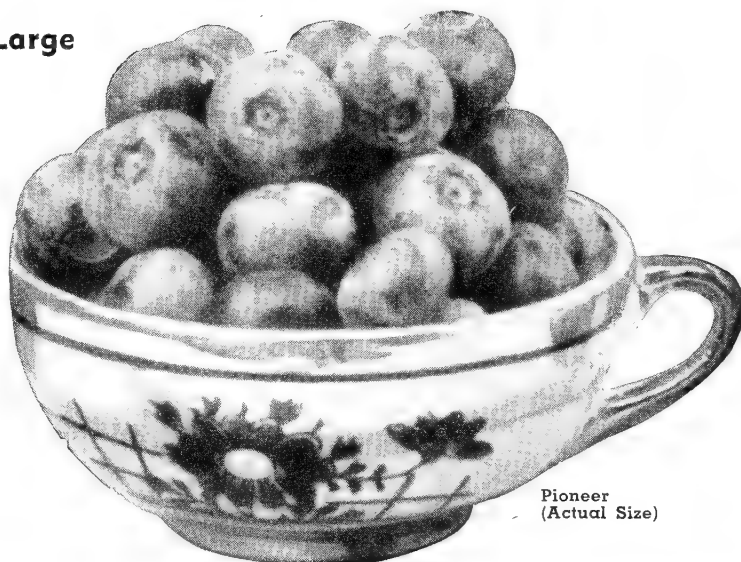
Note the size of these three Blueberries from Keith's Cultivated Bushes. Three are 2 inches across. Big as Cherries. Easier and quicker grown.

### Will Grow Anywhere

#### LAWN—GARDEN—FIELDS

Keith's Cultivated Blueberries will grow anywhere—a few bushes at one end of your garden, on your lawn (hedge or otherwise) or in your field, will surprise you with their BIG, BEAUTIFUL BLUE berries, five times larger than wild ones, found in swamps—berries large as Grapes, with a delicious Blueberry flavor, and lots of them.

At the right is a snapshot of our pickers headed for the block of Jersey bushes shown at the left.



Pioneer (Actual Size)



The above is a snapshot of our pickers, of last summer, just starting in on one of our Jersey fields. This block of 12-year Jersey bushes produced over 25,000 pints of berries. Some of the bushes in this block yielded over 42 pints during the season (July 17th to Sept. 15th.)



- It's Profitable
- It's a joy
- It's a pleasure
- It's easy
- TO GROW BLUEBERRIES.

Set Keith's Bearing-Age Field-Grown Blueberry bushes this spring.

At the left is snapshot of pickers harvesting Blueberries from a block of 4-yr. bushes. The 4-yr. bushes you order will be dug from this block. See another snapshot on page 5.



# Keith's Super Mastodon Everbearing Strawberry

Many varieties of the everbearing Strawberry come and many go, but the Mastodon still is with us. We have grown and tested new varieties of everbearers as they "came out," over 25 years ago, but we still recommend the Mastodon.

## 5 Reasons WHY Keith's Super-Mastodon Plants Win They Are Hard to Beat

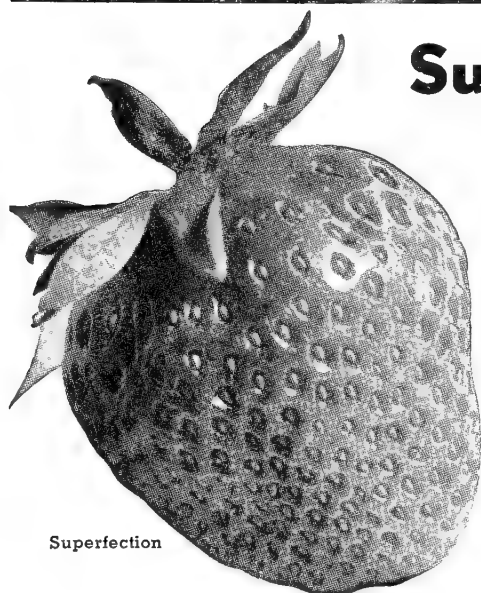
- 1.—Begin to bear 60 to 90 days after planting.
- 2.—Bear well in garden or field culture.
- 3.—Bear 3 crops instead of 1: Summer and fall, next spring, next summer and fall.
- 4.—Most productive of all everbearers.
- 5.—Berries are well flavored, fine for table use, canning, preserves, quick freezing.

If you are wanting berries this coming summer and fall, then set Keith's Super-Mastodon plants this spring.

Set plants after "Keith's New Way," see page 17.

PRICES OF KEITH'S SUPER-MASTODON PLANTS			
25 plants	\$1.85	300 plants	\$10.75
50 plants	2.85	500 plants	14.75
100 plants	4.75	1000 plants	27.50
200 plants	8.95		

**MASTODON**  
A Hardy Sure-to-Bear  
Everbearing Strawberry.



Superfection

## Superfection Everbearer

New and  
Proving O. K.

Here's a new everbearer you can't afford to miss. The berries are a rich red all through, sweet, rich flavor. Holds color, flavor and shape during cooking and freezing. A "honey-sweet" berry. None better for shortcakes.

**Have Berries  
All Season**

Everbearers begin to bear in July and August after setting, bear until snow falls. Same plants fruit at the regular Strawberry-time in spring, that summer and fall. They are **EVER** bearing.

### SUPERFECTION PRICES

25 for	\$1.95	300 for	\$11.85
50 for	2.95	500 for	17.00
100 for	4.90	1000 for	32.50
200 for	9.50		

## SPECIAL Keith's Everbearing Strawberry OFFER

In order that you may have all three of Keith's Everbearers we make this Special Offer.

25 Mastodon	\$1.85
25 Streamliner	1.75
25 Superfection	1.95

List Price .....\$5.55

**Special Price \$5.15**

2 OFFERS for \$6.30; Four for \$8.85

## Streamliner New Everbearer Outyields All Other Everbearers in Many Localities

- 1.—Large, sweet berries, pleasing, unique flavor.
- 2.—Attractive glossy red color, red to the core.
- 3.—Firm texture. Handles, ships, and "deep freezes" well.
- 4.—Hardy, healthy, thrifty plants.

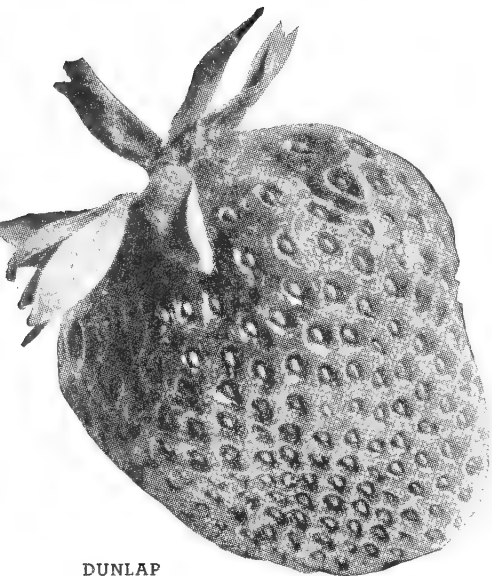
Streamliner is a hardy everbearer, a good plant maker and adapted to any moist soil. The berries are large, attractive red, richly flavored. We feel certain you'll be more than pleased with Streamliner. We offer them in combination with the Superfection at a Special Try-Out Price at the bottom of this page.



Streamliner

### Streamliner Prices

25 for	\$ 1.75
50 for	2.80
100 for	4.75
200 for	8.95
500 for	14.75
1000 for	27.50



DUNLAP was and still is a Leader in the Strawberry Family

## Dunlap (Early)

### The Nation's Best Known Berry

Enjoyed by more people than any other Strawberry. The most inexpensive variety to set. A sure grower and a sure producer. You sure can make good when you set Keith's Dunlap plants.

#### SET KEITH'S DUNLAP BECAUSE:

- 1.—**DO WELL** in any garden soil. Reliable for beginners. Everybody's berry—everywhere.
- 2.—**PERFECTLY HARDY.** No winter-killing, and does well in heavy or light soils.
- 3.—**PRODUCTIVE.** Will yield paying crops where others fail. Still wonderfully productive under garden or field culture everywhere.
- 4.—**ALWAYS PRODUCES** a wide row of healthy, productive plants.

#### THE BERRIES

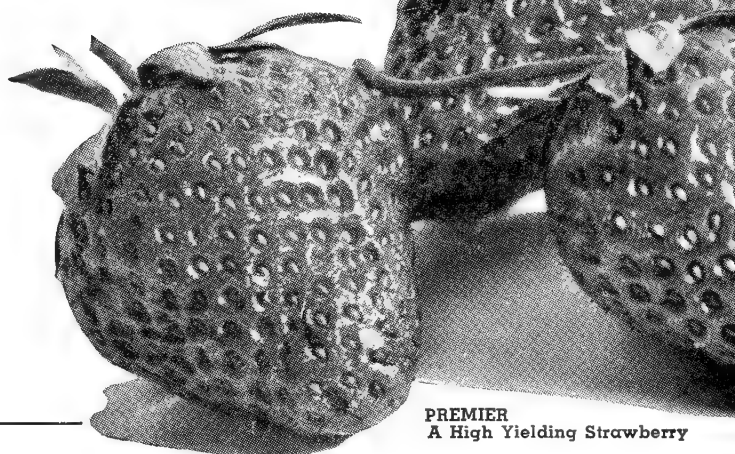
Firm, sweet, dark red all through. Good lasting Strawberry flavor. Ideal for table use, preserves, etc. Also for "freezing."

## Premier (Early)

**Premier—Best Early Variety  
You Can't Miss With Premier**

- 1.—Very early.
- 2.—Berries large, attractive.
- 3.—Long fruiting season (three weeks).
- 4.—Very productive.
- 5.—OK for home use and market.

Set Keith's Premier plants and you will be on the early market 8 to 10 days ahead of your neighbors. Early berries bring big prices, you know.



PREMIER  
A High Yielding Strawberry

### Produces Large Yields

Keith's Premier plants often yield over two quarts of attractive berries for each plant set. Think of picking 18,000 to 24,000 quarts per acre. This can be done on one acre of average Strawberry soil when set with Keith's vigorous, productive Premier.

### Prices

Keith's Premier Plants are Twice Government Inspected and Carry a State Certificate of Health.

25 plants	.....\$1.10
50 plants	..... 1.80
100 plants	..... 3.00
200 plants	..... 5.50
300 plants	..... 7.75
500 plants	..... 8.90
1000 plants	.....14.50

### Prices Keith's Certified Dunlap Plants

25 for	....\$0.90
50 for	.... 1.40
100 for	.... 2.15
200 for	.... 4.25
300 for	.... 5.40
500 for	.... 6.75
1000 for	....11.00

### What You Can Do With 100 Keith's Premier Plants

- 1.—Pick 150 to 300 quarts of rich, juicy, ripe berries.
- 2.—Set one row at least 150 feet long, two rows 75 feet.
- 3.—Have enough berries for your family, some to can.
- 4.—Will supply you berries at less than 2c per quart.

## Catskill (Midseason to Late) Big Crops of Big Berries

### New York Experiment Station says:

"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

### You Sure Will Like and Enjoy Catskill

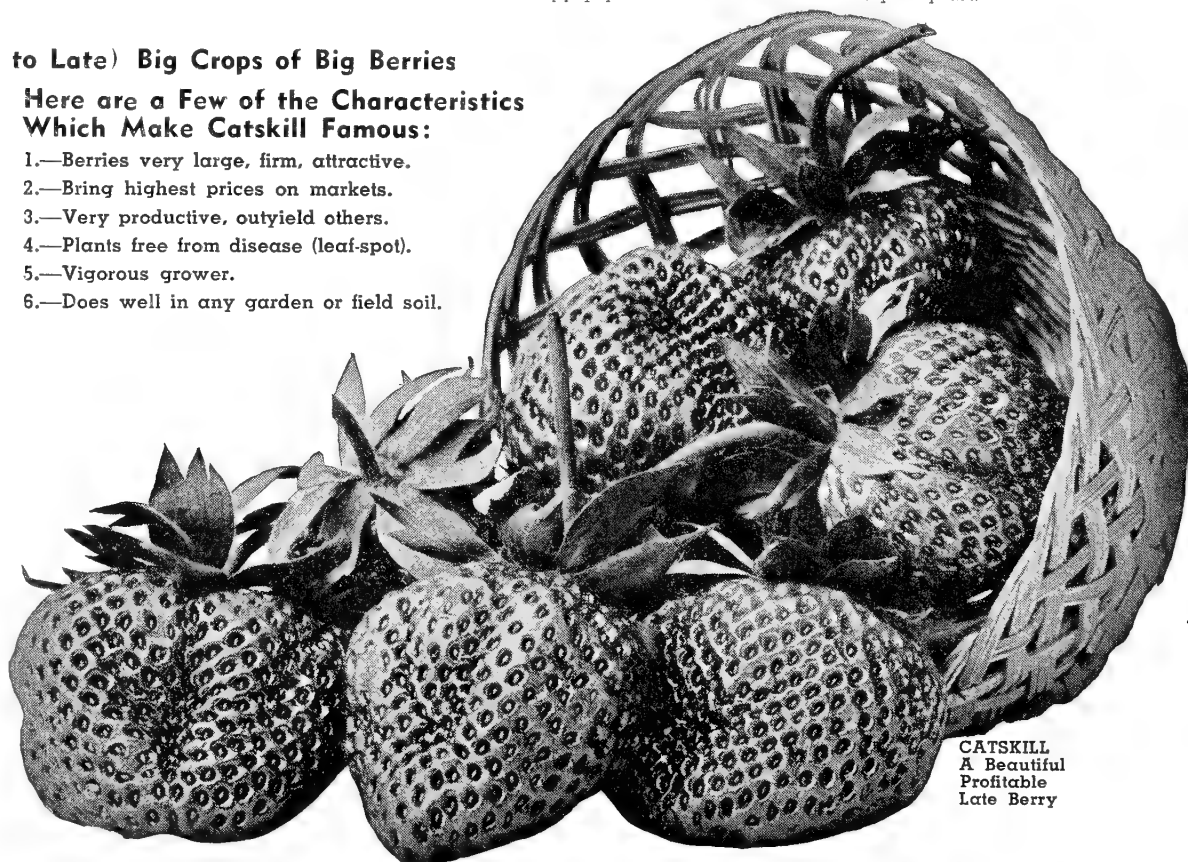
Catskill is certainly making good since its introduction by the New York Experiment Station (see quotation above) and now is planted by growers along with Premier as a reliable paying variety. Catskill is adapted to a large range of soils and climate like the Premier. You sure will like Catskill after you have fruited it, either in your garden or under field culture.

### Prices of Keith's Certified Catskill Plants

25 for	...\$1.00	300 for	..\$7.80
50 for	... 1.65	500 for	.. 8.70
100 for	... 2.80	1000 for	..15.00
200 for	... 5.40		

### Here are a Few of the Characteristics Which Make Catskill Famous:

- 1.—Berries very large, firm, attractive.
- 2.—Bring highest prices on markets.
- 3.—Very productive, outyield others.
- 4.—Plants free from disease (leaf-spot).
- 5.—Vigorous grower.
- 6.—Does well in any garden or field soil.



CATSKILL  
A Beautiful  
Profitable  
Late Berry

# THREE NEW Very Important Strawberries

They Are All Resistant to Red Stele, the New Dreaded Strawberry Disease

## The Red Stele Strawberry Disease

This new Strawberry disease often kills out whole fields of Strawberry plants. If you have had trouble growing Strawberries because of plants dying out, your solution is the varieties listed on this page. They are "Red Stele Resistant."

The Strawberries listed on this page, also Fairfield on page 13, have been found by State Exp. Stations and otherwise immune to Red Stele, therefore, they are the varieties for you to plant to make sure you will have a high-yielding Strawberry bed.

THE FAIRLAND, listed on page 13, is also immune to Red Stele. Varieties like the Fairland and the three listed on this page are the coming Strawberries.

## New Temple (Early)

Early, Hardy, Productive  
Red Stele Resistant

Temple was developed by the U. S. Dept. of Agriculture. It is resistant to Red Stele and other root diseases. It is the berry for low lands or wet soils, where Red Stele is so often disastrous.

- Beautiful bright red berries.
- Hulls (caps) large, permanent green makes berries very showy.
- Productive where others die out.
- Productive, fine for home uses.
- Immune to Red Stele.

Temple prices: 25 plants, \$1.35; 50 for \$2.35; 100 for \$3.50; 200 for \$6.35; 300 for \$7.50; 500 for \$9.50; 1000 for \$18.00.

## Paymaster (Midseason to Early)

Chosen from 3000 Other Seedling Strawberries

Paymaster is Keith's own development. It's the result of a cross between the Gem (Everbearing) and the Premier. It's a good variety from two good parents.

- Berries rich red to centers.
- Holds shape, size, color.
- None better for table uses.
- Plants hardy, productive.
- Resists Red Stele.
- Better home berry than Premier.

Paymaster prices: 25 plants, \$1.35; 50 for \$2.35; 100 for \$3.50; 200 for \$6.35; 300 for \$7.50; 500 for \$9.50; 1000 for \$18.00.

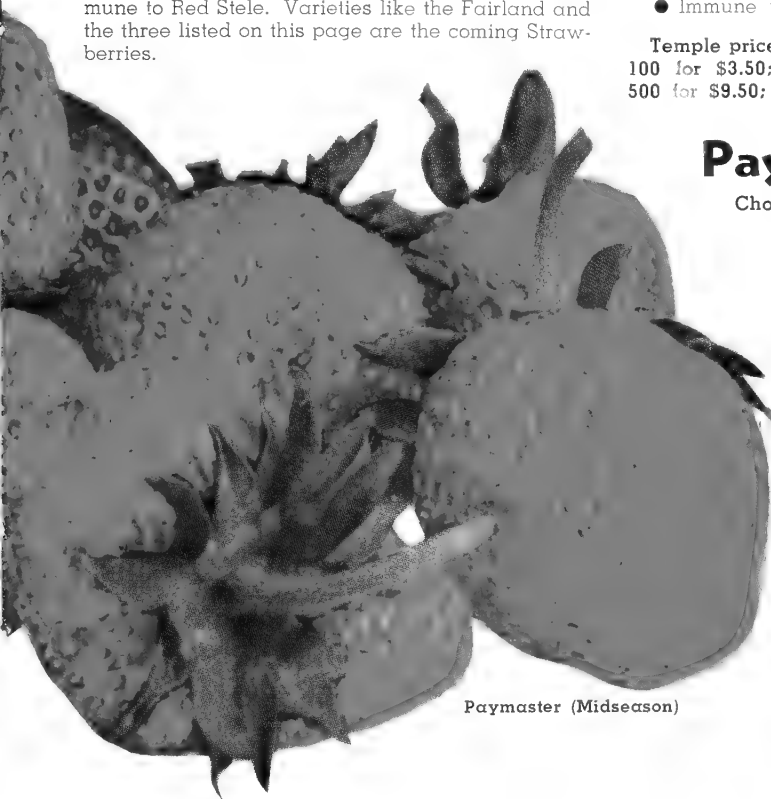


Temple (Early)

## SPECIAL OFFER More for Less

In order that you may have a healthy, productive Strawberry garden, one that is sure to live where others have died out, Keith offers you the three varieties listed on this page, along with the Fairland (page 13) at these money-saving, bargain prices:

You Get		Bargain Price		You Save	
Temple, Sparkle, Paymaster, Fairland					
25 each variety,	100 in all...	\$3.85		\$2.95	
50 each variety,	200 in all...	5.95		4.75	
100 each variety,	400 in all...	8.95		5.75	
250 each variety,	1000 in all...	20.95		12.00	
500 each variety,	2000 in all...	29.95		9.00	
(Parcel post rates, page 19.)					



Paymaster (Midseason)

## New Sparkle (Late)

You Are Safe When You Set Sparkle

We offer this New Strawberry which we have fruited and tested for six years. We find it immune from Red Stele. This fact, along with its being a good yielder of large, attractive, well flavored berries, makes SPARKLE an outstanding variety.

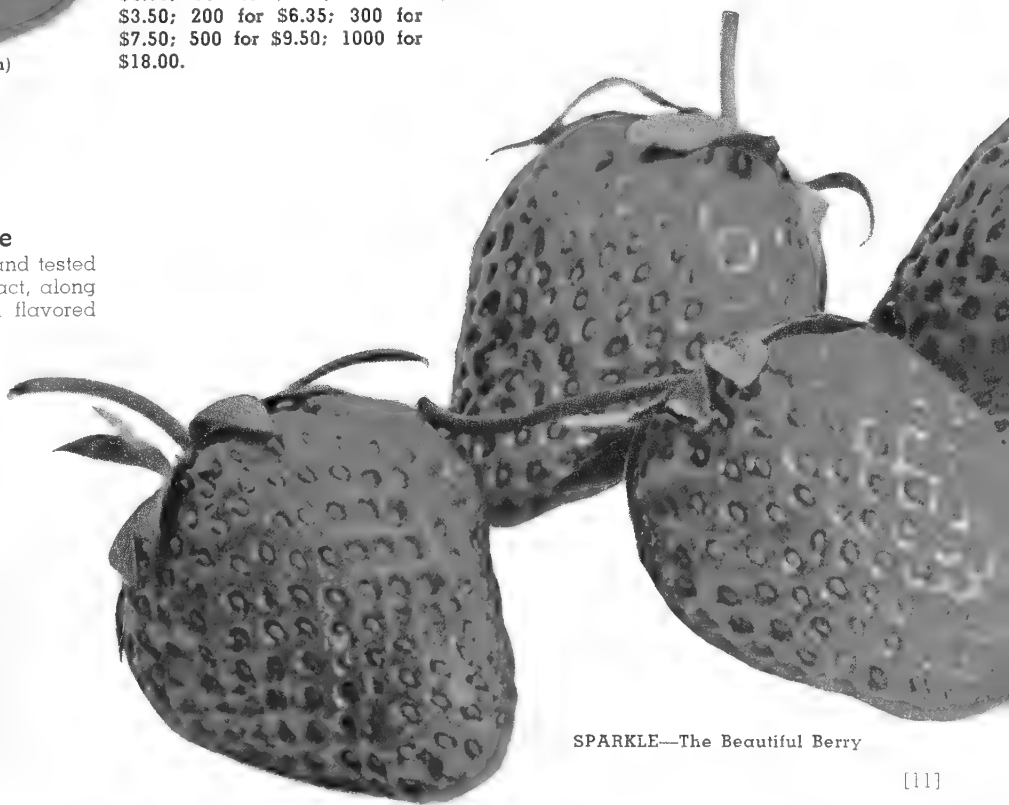
### O.K.d by State Experiment Stations

The birthplace of this new variety was at the New Jersey Experiment Station where it won a name for itself. The New York Experiment Station found it to be one of their best late varieties, ripening a week later than Premier. SPARKLE has a lot of dependable backers. You'll like it. Give it a trial.

- Beautiful, sparkling red berries.
- Glistening red all over.
- Solid red throughout.
- Firm berries—ship, can and freeze OK.
- Good plant maker—wide picking row.
- Resists the Red Stele disease.

### Sparkle Prices

25 for \$1.50; 50 for \$2.50; 100 for \$3.85; 200 for \$6.85; 300 for \$7.00; 500 for \$10.00; 1000 for \$18.00.



SPARKLE—The Beautiful Berry







FLEUR. 60c each; 3 for \$1.50



W. P. SNYDER. 60c each; 3 for \$1.50



COURAGEOUS. 50c each; 3 for \$1.25



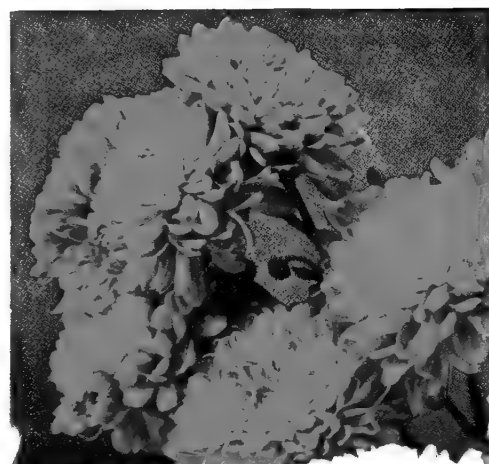
POHATCONG. 50c each; 3 for \$1.25



YELLOW AVALANCHE. 50c each; 3 for \$1.25



ROSITA. 50c each; 3 for \$1.25



WILLIAM LONGLAND  
40c each; 3 for \$1.00

## SIXTEEN SENSATIONAL EARLY FLOWERING

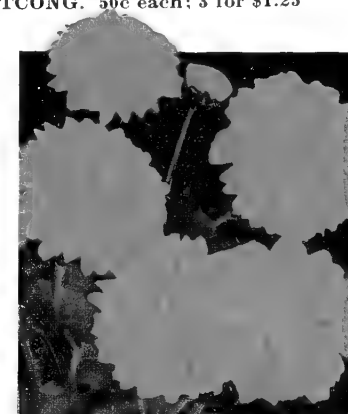
# KANSAS GROWN *Hardy Mums*

### SPECIALS

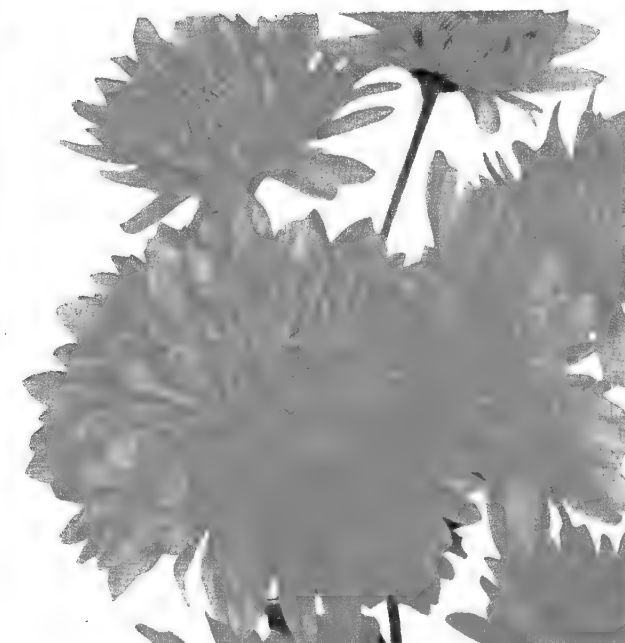
No. 1. 16 Plants, 1 of each pictured for \$7.20, postpaid

No. 2. YOUR CHOICE of any TEN MUMS pictured on these two pages for only \$4.50, postpaid

No. 3. OUR CHOICE of any TEN MUMS pictured on these two pages for only \$3.95, postpaid



RED GOLD. 45c each; 3 for \$1.25



OLIVE LONGLAND. 50c each; 3 for \$1.25

### Special Introductory Offer

SEE PAGE 22

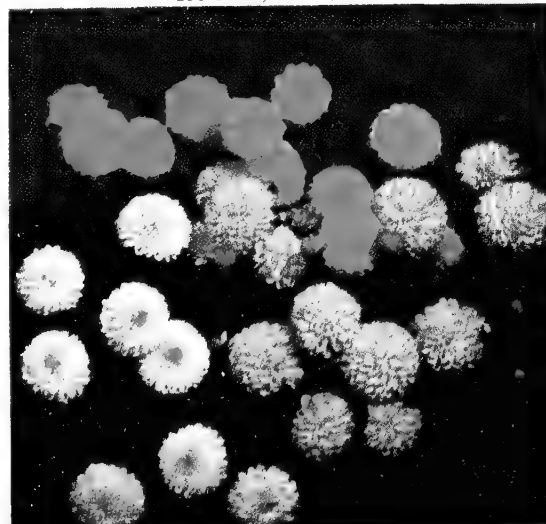
For Complete Descriptions See Page 22



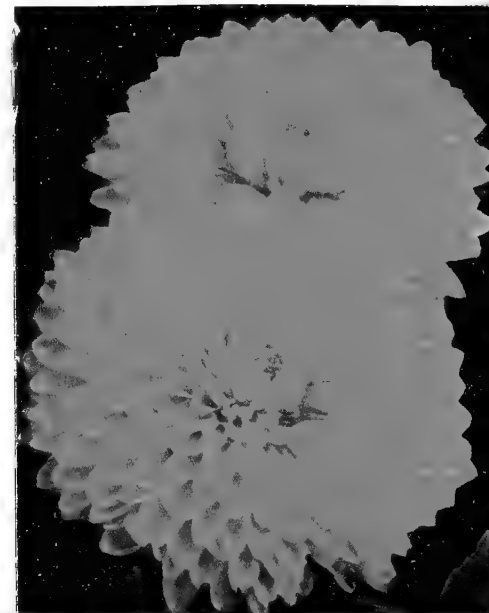
The brilliant new Mum  
**CARNIVAL**  
75c each; 3 for \$2.00



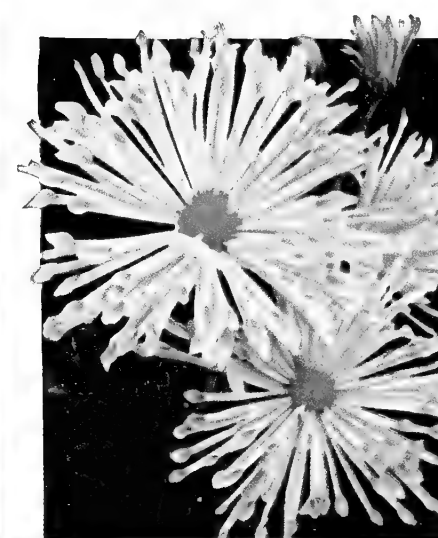
Below. 3 Members of Our GEM Family  
GOLDEN GEM, ORCHID GEM, and WHITE GEM  
45c each; 3 for \$1.25



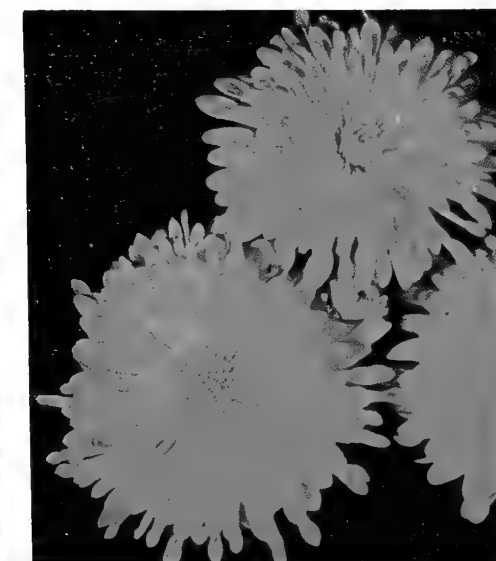
Below. CHARLES NYE. 50c each; 3 for \$1.25



Below. PINK SPOON  
45c each; 3 for \$1.25



Below. GOLDEN SPOON.  
45c each; 3 for \$1.25





### THE NEW SUNRISE

- 1.—Earliest of the reds—at least two weeks earlier than Latham.
- 2.—Comes early, lasts late in season.
- 3.—Keith's 2-year plants (see next page) fruit about all summer.
- 4.—Berries bright glossy red, pleasing flavor, fine for table or deep freezing.
- 5.—Plants very hardy, no winter-killing.

These Delicious, Highly Flavored **SUNRISE** Berries With Unexcelled Quality and Texture

### PLANT SUNRISE FOR HOME USE

**SUNRISE**, with its high quality, wonderfully flavored berries, the best for **PIES, PRESERVES, JELLIES** and **JAMS**, stands away out in front as a Red Raspberry for home use. There is no better.

#### Not Only Early But Late

Keith's **SUNRISE** plants, with their "everbearing" habit of sending up new canes during the summer with loads of berries on them, makes it possible for you to have those delicious berries about all summer. They "keep coming on," sometimes until cold weather—almost an "everbearer," we say. That's **SUNRISE** for you. Prof. Clark has a word for you along these lines. (See top page 15.)

### HAS STOOD THE TEST FOR TWENTY-SEVEN YEARS

**SUNRISE** was originated by the U. S. Department of Agriculture back in 1923, and has been under the most rigid tests for some 27 years. Dr. Geo. Darrow, of the U. S. Department of Agriculture, along with Prof. Clark, finds it a fine berry—"Worth Crowing About."

If you haven't grown the **SUNRISE** Red Raspberry, you haven't experienced a real Red Raspberry yet. Its earliness, its high quality and texture, its unique flavor, its long fruiting season, its disease-resistance, and its hardiness, are something for you to look forward to when you set Keith's Twice-Inspected, Certified Sunrise Plants.

We have them for you in two sizes and two grades. (See next page.)

# EARLY EXTRA QUALITY

## "Something to Crow About"

### The New

# SUNRISE RED RASPBERRY

## SAVE A WHOLE YEAR

### and

## Have Berries This Summer

### Set Keith's TWO-YEAR, Once-Transplanted SUNRISE Red Raspberry Plants

From two-year SUNRISE transplants set in the spring we picked berries way into the late summer. We have SUNRISE plants, just like those we planted, for you.

We transplanted them last spring and grew them all summer for you. Now you can have two-year plants instead of the one-year size. SEE DIFFERENCE in illustration at right.

### BERRIES THE FIRST SUMMER Why Wait Two Years?

Note the fruit buds on the canes. These buds develop into berries for you this coming summer.

Also note the difference in the size of the root systems of the two-year and the one-year plants. This large root system makes the two-year plants a better plant for you. These **two-year transplants** give you more berries sooner, and a bearing Red Raspberry garden quicker. No sitting around and waiting for two years for your berries. Keith's two-year SUNRISE transplants **start right off the first summer.**

### SPACING THE PLANTS

Whether two-year or one-year plants, space them 2½ feet apart in the row for garden culture and 3 feet apart for field culture, and space the rows 4½ feet apart for garden culture and 6 feet apart for field culture. All canes that have passed through the winter and fruited the next summer should be cut off close to the ground right **after they are through fruiting.** Keep the soil well cultivated or mulched with straw, leaves, sawdust, etc.

### KEITH'S No. 1-A SELECTED PLANTS

These plants are selected from the more open nursery where they have grown larger, have more branches, more fruit buds, and larger root systems. We **SELECT** them for you and these **Selected Bushes** cost you so very little more. Why not set the best—Keith's No. 1-A Selected Plants.

### PRICES FOR KEITH'S CERTIFIED SUNRISE PLANTS

Two-Year Transplants No. 1			
3 plants	.....\$1.10	50 plants	.....\$ 8.00
6 plants	..... 2.00	100 plants	..... 13.50
12 plants	..... 3.00	250 plants	..... 25.00
25 plants	..... 5.00	Ask for prices on larger quantities	

Two-Year Transplants No. 1-A Selected			
3 plants	.....\$1.50	50 plants	.....\$10.00
6 plants	..... 2.50	100 plants	..... 17.00
12 plants	..... 3.50	250 plants	..... 34.00
25 plants	..... 6.00	Ask for prices on larger quantities	

One-Year No. 1 Plants			
6 plants	.....\$1.25	100 plants	.....\$ 9.50
12 plants	..... 2.00	200 plants	..... 16.00
25 plants	..... 3.50	500 plants	..... 35.00
50 plants	..... 5.50	1000 plants	..... 65.00

(Write for prices on larger quantities)

(See page 19 for postage rates)

## This New Raspberry Has Earliness—High Quality of Fruit— Hardiness—Disease Resistance

Mr. Black of New Jersey says:

"SUNRISE is as early as Chief and almost as large as Latham. Much better quality, and berries do not crumble." He finds SUNRISE two weeks earlier than Latham.

Prof. Clark of N. J. Experiment Station says:

"The special value of the SUNRISE is its earliness. Has a long fruiting season in New Jersey—in most cases SUNRISE will continue to produce some berries even after Latham is practically finished."

From U. S. Dept. of Agriculture Bulletin 397:

"SUNRISE has shown resistance to low temperatures in midwinter, whereas Latham and some other varieties were severely injured.

"The resistance of SUNRISE to leaf curl and cane diseases is probably an important factor in its ability to withstand low temperatures. It has been more resistant than Latham to anthracnose, leaf spot and spur blight.

"The berries **pick easily, of fine, firm texture, juicy, non-crumblly, mild sub-acid in flavor, with a good Raspberry aroma, and better in quality than Latham . . .**"



Plant at left is a 2-year Sunrise transplant; the other is a 1-year size so commonly offered. What a difference. Note the root system, and the branched top bearing lots of fruit buds (A).



# THE Latham (Midseason to Late)

**A Leading Commercial Red Raspberry**  
**HARDY—PRODUCTIVE—RELIABLE**

- 1.—BERRIES: Large, firm, attractive bright red, don't fade after picking.
- 2.—Easily picked—berries grow in the open, don't stick to stems—easily picked off.
- 3.—Don't crumble during or after picking.
- 4.—Firm, attractive—ships, hauls and sells at top prices.
- 5.—CANES: Sturdy, strong, hardy.
- 6.—Grow upright, don't droop over.
- 7.—VERY PRODUCTIVE.
- 8.—A LEADING COMMERCIAL AND HOME VARIETY—  
all State Experiment Stations, State and Government  
Fruit Men will recommend the LATHAM.

## LATHAM PRICES

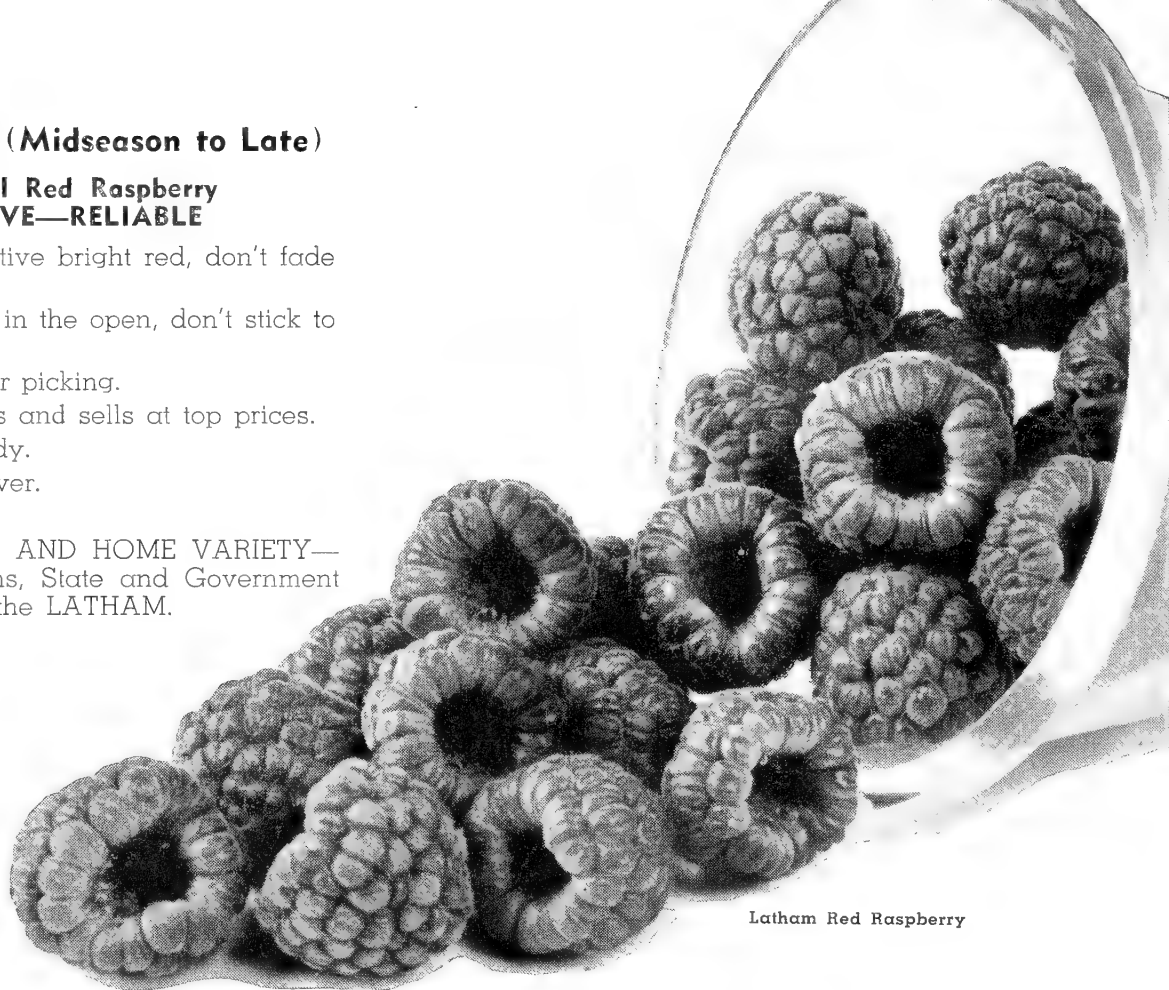
1-Year, No. 1

12 plants	\$ 1.95
25 plants	2.90
50 plants	4.95
100 plants	9.25
200 plants	14.00
300 plants	25.00
500 plants	33.50
1000 plants	65.00

## CULTURAL DIRECTIONS

Page 21

For Keith's Early Red Raspberry,  
SUNRISE, turn to pages 14 and 15.



Latham Red Raspberry



Eldorado

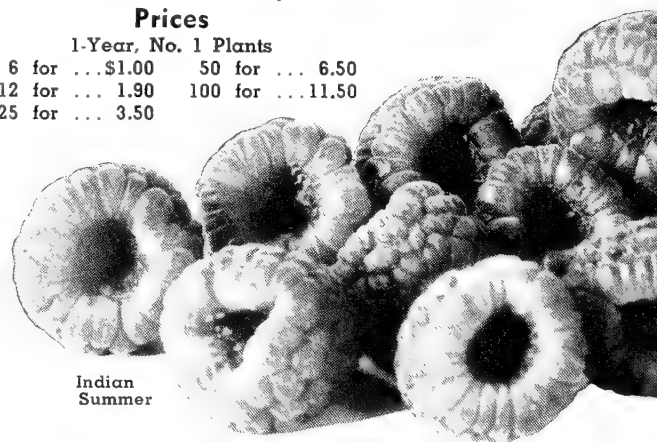
## Indian Summer (New Everbearing Red Raspberry)

Everbearing Red Raspberry, decidedly superior to any yet introduced. Not only bears in June (usual season for reds), but all fall, beginning in early September and lasting for 6 weeks. Two crops instead of one. Other everbearing reds do not produce many berries during the autumn months, but Indian Summer is loaded. It certainly is a FALL PRODUCER. Berries are large, bright, attractive, medium red with a good quality and flavor. It's the best yet.

### Prices

1-Year, No. 1 Plants

6 for ...	\$1.00	50 for ...	6.50
12 for ...	1.90	100 for ...	11.50
25 for ...	3.50		



Indian Summer

## Blackberries

**An Old Dependable Satisfactory Blackberry**

Eldorado is planted more, in gardens and for commercial purposes, than any other Blackberry. Plant is a hardy, thrifty grower, producing well on either a light sand or a

heavy soil—just so it's well drained. The canes do not winter-kill. The berries are a glistening jet black, sweet, juicy, without a hard core. None better for home use or market. The best for juices, jams, fresh berries for table, or for selling on the market or to stores. Grow your own Blackberries and have some to sell. Eldorado is the best.

### Prices: 1-Year, No. 1 Plants

12 for	\$0.95	200 for	\$ 9.50
25 for	1.95	300 for	13.75
50 for	2.95	500 for	24.85
100 for	5.50	1000 for	49.00



## Gooseberries

**PIXWELL.** Hardy Gooseberry from the North Dakota Exp. Station Bush vigorous, thrifty, open grower, berries easily picked. Berries a yellowish green to pink. Set Pixwell, you need no other Gooseberry. Will fill all your needs for pies, etc.

### Prices: 2-Year, No. 1 Bushes

Each	\$0.70	6 for	\$3.80
3 for	1.90	12 for	7.40

**NOTE.**—Gooseberries are shipped ONLY into those States mentioned under Currants (see page 22).



# Keith's New-Way to Grow Strawberries

## Save Space—Save Time—Grow Four Times as Many Berries

A new and better way to grow more and better berries. Large areas are NOT needed. Grow four times more berries from same size plot. Why use more space?

Keith's New-Way of growing Strawberries requires only one-third the space required by the old ways and you can harvest four times the berries. Space three parallel rows one foot apart and set the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width. Then bed 25 feet long will take just 100 plants, 25 to the row. The bed will be 4 feet wide and 25 feet long.

Allow young runner plants to take root in between mother plants (the plants you set) so all plants, young and old, will be spaced 6 inches apart. Keep all runners thereafter cut off. Mulch between plants with straw, lawn clippings, etc. Mulch keeps down weeds and holds moisture.

### KEITH'S NEW-WAY STRAWBERRY GARDEN

25 Dunlap .....	\$0.90	<b>SPECIAL</b> <b>\$3.85</b>
25 Premier .....	1.10	
25 Catskill .....	1.00	
25 Robinson .....	1.10	

100 Plants **\$4.10** For postage see page 21

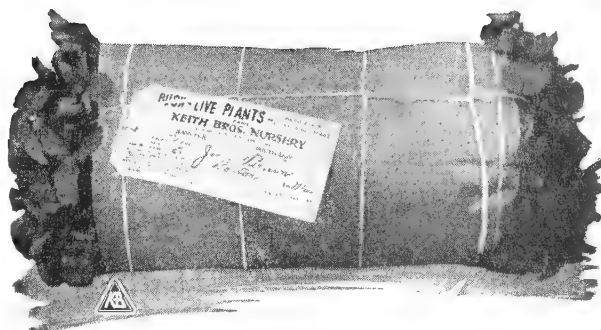
200 Plants, 50 each variety, **ONLY \$5.95.**

### NOTE

The 100-plant Offer at left will set 4 25-ft. rows, or 1 100-ft. row, from which you might pick over 200 quarts of berries. **Cost only \$3.85.**

### ANOTHER Strawberry Garden

At left is another Strawberry Garden the like of which you can have if you set one of Keith's 100-plant Offers as listed above.



### KEITH'S 100-PLANT NEW-WAY STRAWBERRY

These 100 plants are all ready for your garden, a 25-foot Strawberry bed, a possible 100 quarts of sweet, luscious berries. All for \$3.85. (See offer at left.)



One of Keith's Popular Strawberry beds. This Strawberry bed requires only 100 plants and a small space 4 feet wide and 25 feet long. Bears enough for average family.



# Ra-Pid-Gro A New Complete Plant Food

**Contains Not Only 1, but 13 Different Plant Foods**

Ra-Pid-Gro produces rapid, healthy growth in plants, shrubs, trees, flowers, etc. Use it anywhere plants are grown, outdoors or in. Often plants that seem to be dead, respond to this "miracle" fertilizer. Plant foods in Ra-Pid-Gro are available at once for they are all readily soluble in water, thus taken up by plants at once. Use Ra-Pid-Gro and watch your plants "shoot" out a vigorous, healthy growth at once. It contains 13 different plant foods, each needed for the best growth of your plants.



### Shows Effects of Treatment

The Strawberry rows on left were treated when planted and watered afterwards. Those on the right were not. Note difference in growth. Ra-Pid-Gro gets the plant foods to plants when they need them, right after planting. See "How to Use It" at right.

### RA-PID-GRO New Plant Food for:

Blueberries	Flowers
Strawberries	Evergreens
Raspberries	In Fact, All Plants
Roses, Shrubs	

### Easily Prepared and Applied

One pound makes 22 gallons of plant food. Just dissolve the one pound in 22 gallons of water and it's ready to use. Water your plants with this solution as you would use any water, making sure it gets down to where the roots can get it.

### "Kill Two Birds With One Stone"

The solution (1 lb. to 22 gals.) can be used to water and feed your plants at the same time. Do this and watch your plants grow. No waiting half the summer for your plants to get started. They start **QUICK** when "watered and fed" with Ra-Pid-Gro.

### How to Use Ra-Pid-Gro

Ra-Pid-Gro is easily applied. Dissolve it in water at the rate of 1 pound to 22 gallons and it is ready to use. Dip roots of the plant in this solution just preceding planting. Sift loose, fine soil on the roots to help hold the solution to the roots during planting. After planting, soak the soil around the plants with the same solution. This is made easy by making a trench 6 inches from plant. Fill it twice with the solution, and when it has soaked away, fill with loose soil. With row crops, like Strawberries, make a trench 3 inches along side of row. "Water and feed" the plants in this way during planting, and repeat in about two weeks.



### Dipping Roots of Plants

This picture shows how the roots of Raspberries, Blueberries, Grapes, Roses, shrubs, etc., may be dipped before planting. The same solution (1 lb. of Ra-Pid-Gro to 22 gals. of water) should be used to "water and feed" the plants after setting. See "How to Use It," at left.

### PRICES

1-lb. bag—makes 22 gallons—postpaid	....\$1.25
2-lb. bag—makes 44 gallons—postpaid	.... 2.35
5-lb. bag—makes 110 gals.—not prepaid	.... 4.65
10-lb. bag—makes 220 gals.—not prepaid	.... 8.70

Write for special prices on larger quantities.

**Note: We have Ra-Pid-Gro in stock at all times.**



Fredonia  
Grapes

## NEW BLUE GRAPE

# Fredonia

Extra Early  
Productive—Sweet

Originated and Thoroughly Tested at the  
New York Experiment Station

Ask **ANY** State Experiment Station or Agricultural College about the FREDONIA Grape and you will learn of its suitability—one of the best early Grapes.

### Unexcelled for Home Uses

FREDONIA'S sweet, foxy, delicious flavor makes it the BEST for table use, eating out-of-hand, or for making jellies, jams, Grape juices, etc. We know you will be delighted and more than surprised when you taste and use Fredonia. We have fruited Fredonia for six years and we can recommend it very highly, as one of the best Grapes for home and commercial uses.

### Note These Facts About the Fredonia

- 1.—From 7 to 10 days earlier than Concord.
- 2.—Productive. In many tests outyielding Concord.
- 3.—Hardy. Begins to fruit second summer.
- 4.—Bunches very compact and attractive.
- 5.—Has a sweet, pleasing flavor.
- 6.—Brings top prices in markets and stores.
- 7.—Brought highest prices of any blue Grapes on Benton Harbor Fruit Market.
- 8.—They are simply GRAND.

### PORTLAND (WHITE) (New Early)

Portland is a new early white Grape. In the white Grapes it is what the Fredonia is in the blue varieties. It's early, firm, wonderful flavor, hardy—doesn't freeze back like other varieties, nor is it subject to black rot like other Grapes. We have fruited the Portland for 10 years and find it a worthy, profitable variety. We will hereafter set it for our white variety. It bears well, ships well, eats well, cans well and a dandy for making Grape juice, etc. We know you'll like the Portland. See prices below.

PRICES:	Each	3	5	10	25	50	100
Concord. 2-yr., No. 1.....	\$0.35	\$0.95	\$1.45	\$2.50	\$4.90	\$7.50	\$11.50
Concord. 2-yr., Ex. Large.....	.50	1.40	2.00	3.75			
Fredonia. 2-yr., No. 1.....	.45	1.30	1.85	2.95	5.50	8.25	12.00
Fredonia. 2-yr., Ex. Large.....	.65	1.60	2.50	4.50			
Portland. 2-yr., No. 1.....	.45	1.30	1.85	2.95	5.50	8.25	12.00
Niagara. 2-yr., No. 1.....	.45	1.30	1.85	2.95	5.50	8.25	12.00

(Write for prices on larger quantities.)

For Grape  
Culture  
Directions,  
see page 20

### Most Profitable for Commercial Purposes

FREDONIA is 7 to 10 days earlier than the Concord, and its very compact bunches of large, beautiful blue berries, coated with a velvety "bloom," makes it a ready "seller" anywhere it is offered for sale. Its extra earliness gets it on the market when prices are high. There's money in growing Fredonia. Vines are vigorous, thrifty growers, loaded with those large, compact, beautiful bunches. (See picture at left.)

### CONCORD Blue. Midseason to Late

Very Reliable—Always Bears

Here's another old standby. Very hardy, good grower, productive every year. The leading commercial variety. However, the Fredonia is becoming as popular, but it is an early Grape, and out of the way by the time the Concord ripens. (See prices below.)

### NIAGARA (WHITE) (Midseason)

An old reliable white Grape, very sweet, productive, with an attractive catchy flavor. None better for wines, juices, and the like.

### SPECIAL GRAPE OFFER

Here's your opportunity to get an ideal Grape Arbor for home uses. Four different kinds, four different flavors, 3 different seasons. 1 each: Concord, Fredonia, Niagara, Portland.

SPEC. PRICE (2-yr., No. 1 plants) **\$1.35**

For descriptions see above.

TWO OFFERS FOR \$2.50.

## Grow Strawberries in Boxes or Barrels

Save Space—Get Lots of Berries

One planting and YOU ARE THROUGH. No weeding, no cultivating, yet you can grow lots of fine berries in a small space. Use any good variety, but we suggest our Super-Mastodon everbearer. In spring varieties, we suggest Catskill, Premier, etc.

### BOX CULTURE

Sometimes it is more convenient to make, or use ready-made boxes. Boxes should be about 18 inches wide, 4 feet deep, and 6 to 8 feet long, whatever size is most convenient. To keep the box sides from bulging, wire back and forth through sides. Make holes and plant as in Barrel Culture, 6 inches apart. Plants required depends upon size of box.

### BARREL CULTURE

Use any common wooden or iron barrel, sugar barrel suggested, and bore 2½-inch holes 5 inches apart over its surface. Two in bottom for drainage. Fill the barrel with good rich soil and tamp well. Set plants through holes just like in open soil, as the barrel is filled and tamp well around roots. Set plants 5 inches apart around and over top of barrel. It will take about 75 plants to plant a sugar barrel.

### PYRAMID CULTURE

Pyramid culture is recommended by many gardeners today. It's the most simple in construction, but takes more ground space than barrel or box methods. Make three frames (without bottoms) out of 6 in. lumber. The first frame is 6x6 ft. square, the second 5x5 ft. and the third 4x4 ft. Place largest frame on level ground and fill level full with rich garden soil packed well, especially in the middle. Walk on it. Place second 5x5 ft. frame on top of soil surface in the middle of larger frame and fill it with same soil packed level full. In the middle of this soil surface place the 4x4 ft. frame and fill it an inch or so above the frame surface with packed soil. Soil in the middle of each frame should be packed very firm to prevent settling. Set the strawberry plants 5 in. apart in the 6-inch soil surface exposed around the frames and water thoroughly. Set top surface also. We recommend the use of Ra-pid-Gro plant food (page 17).

A pyramid of this size will take a cubic yard of rich soil and accommodate 175 strawberry plants.

We recommend for these systems of culture the following Strawberries: **Premier, Robinson, Fairland, Catskill, or Mastodon** (Everbearing). Mulch the exposed plants and soil with straw, etc., for the winter.

**FOR WINTER PROTECTION:** Stack fodder, etc., around barrel or box. If straw is used, hold it in place around barrel or box with lattice or screen, woven wire, etc. Place on after freezing weather. Remove in spring when plant growth starts.





Makes a Beautiful Flowering Shrub in Spring

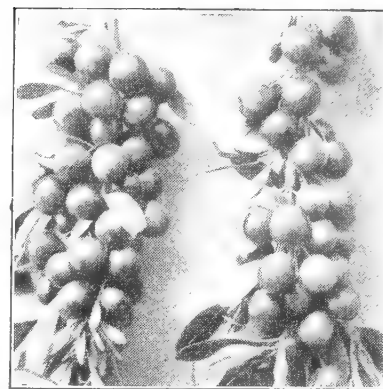
Prices—All Blooming Size:	Each	3	5
2-year bushes	\$0.75	\$2.10	\$3.25
3-year bushes	1.25	3.00	4.50

## Hansen's New Improved BUSH CHERRY

Easy to grow, hardy, always produces. Can be used as a hedge, planted alone, or among other shrubs. Beautiful when in bloom. Yields lots of black, Plum-shaped Cherries. Make good pies, jams, etc., like tree Cherries. Set about 3 feet apart. Keep pruned like shrubs.

### Blooming Size Bushes

This year Keith offers you flowering and fruiting size bushes, two and three years old. Why wait a year or more to enjoy the beautiful, white flowers and the useful black Cherries of this Bush Cherry? Set Keith's 2- and 3-year bushes and you will have flowers and Cherries this coming spring and summer.



Branches loaded with Black Cherries. Hansen's Bush Black Cherries are useful for pies, jellies, etc.



**HORSERADISH.** Horseradish is very easily grown with very little care. Just set the roots upright with tops 2 inches below surface in some garden or fence corner and you are through. Keep mulched with leaves, lawn clippings, etc. The roots multiply rapidly for your family needs. **Price, large crowns, 3 for 45c; 6 for 75c; 12 for \$1.25; 25 for \$2.30.**

## "Tame" Black Walnut

Plant a Tree or Two This Spring. Have Plenty Big, Meaty Walnuts. Have a Nice Shade Tree Beside.

**THOMAS BLACK WALNUT.** This elephant of the Walnut family was "captured in the wilds" in one of our eastern forests, brought in and placed under cultivation, and found to be one of the best Black Walnuts offered today. We have two Thomas trees growing in our home lot, and Mrs. Keith sure enjoys the nuts. She finds them easy to crack and the big meats come out almost whole, something unusual. (See picture at right.) The Thomas Black Walnut will cover 50 feet across when mature and will yield from 20 to 40 bushels of nuts when grown in a well drained loam soil. When planted and well cared for, it will begin to yield the second year after planting. Trees should be set where they will have plenty sunlight.

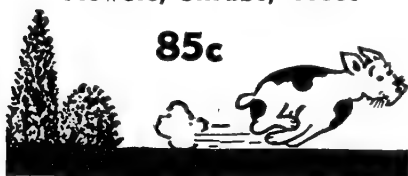
(See page 23 for other Nut Trees.)

**Prices: 2-3 ft. trees, \$2.50 each; 2 for \$4.65; 5 for \$10.75.**



## DOGZOFF

Eliminates the Dog Pest  
Keeps Dogs Away from  
Flowers, Shrubs, Trees



85c

**DOGS DON'T HANG AROUND  
WHERE YOU PUT "DOGZOFF"**

"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbit injury, keeps cats away from bird cages. Doesn't injure furniture, etc.

**Price, 85c per pkg.**

## Mole Killer

Will Rid Your Lawn and Garden of Moles,  
Gophers, etc.

Of the mole killers we have used here on the nursery or farm, **MO-GO** is the **BEST**. It sure gets the moles every time.

Our lawn was sure "riddled" (ruined) by moles. "Mole-hills" and burrows were everywhere. Moles sure gave it everything they had. We applied **MO-GO** only twice and the moles were gone. **MO-GO** killed them off.

Golf Courses use **MO-GO**. They have very little trouble with moles. **MO-GO** also kills Gophers, etc.

**MO-GO** is easily applied. Make holes with pencil 3 ft. apart in mole's burrow, drop in 3 kernels (use spoon), pinch holes shut and you are through. **NO MORE MOLES.**

**Price: 3 1/2-lb. can, \$1.25.**

**Postpaid in States in Groups 1-2. Beyond add 15c.**



## Banarat

New Rat-Killer  
Contains  
"Warfarin"



Get this new, different Rat-killer. It contains "Warfarin" that new deadly rat and mouse killer discovered by the University of Wisconsin. Federal agencies prove that Warfarin, the "killer" in Banarat, is the most effective means of rat control yet known. Rats like it and go back many times to eat it, don't suspect it. All rats get it before any begin to die. It's not a "quick killer."

1/4-lb. can (makes 5 lbs. of bait), \$1.75.

1/2-lb. can, farm size, makes 10 lbs. of bait, \$3.00.

**Postpaid in States in Group 1 and 2. Beyond add 15c.**

## PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have your Parcel Post shipment come to you with postage paid, add to your order postage required as shown herein:

	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less	21c	29c	42c	60c
For each additional 100 plants or less—100 Gladiolus Bulbs	9c	19c	39c	49c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less	29c	42c	52c	75c
For each additional 100 plants or less	15c	20c	41c	69c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	23c	33c	49c	72c
For each additional 50 plants or less	10c	18c	39c	60c
Shrubs, Trees, 2-yr. Grapes, 2-yr. Transplants—12 plants or less	21c	31c	47c	65c
For each additional 12 plants or less	10c	20c	40c	50c

## STATE GROUP for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

**Group No. 1** includes Mich., Ohio, Ind., Ill., Wis.

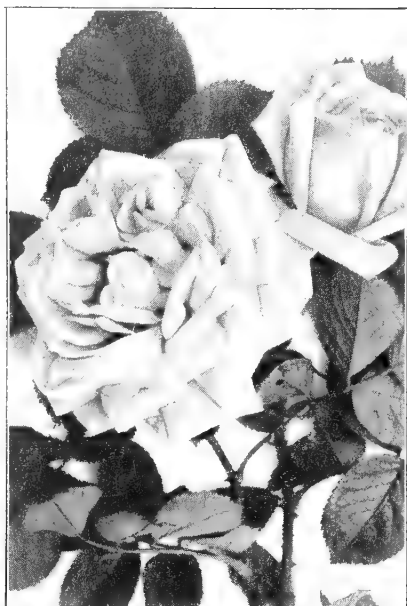
**Group No. 2** includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D.C.

**Group No. 3** includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H., Vt., Mass., R. I., Conn.

**Group No. 4** includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your State is in, then refer to Parcel Post Table at left for postage to add if your shipment is to come by Parcel Post.





## June-Blooming Climbers

All No. 1, 2-yr., field-grown bushes.

Selected from among hundreds of Climbers. Every one a prize winner—now for you at so little cost.

**DR. VAN FLEET.** Dainty shell-pink with an undertone of catchy pink. Buds long, pointed, with curling petals. Fine for cut flowers. Fragrant. Each \$1.10.

**CLIMBING TALISMAN.** Coppery orange. Buds long, pointed, beautiful. One of the best very few yellow climbers. Each \$1.10.

**CLIMBING K. A. VICTORIA.** A favorite white climber. Fast grower, free bloomer. Note we list a K. A. Victoria in the Everblooming. This climber is much like it. Each \$1.00.

**PAUL'S SCARLET.** No collection of climbers would be complete without this scarlet-red Rose. Blooms are in clusters on the ends of long stems. A prize winner. Each \$1.00.

### Special Offer

All 4 of the above Climbing Roses ....\$3.95  
List price \$4.20

# Everblooming Roses

**No. 1, 2-Year, Field-Grown Bushes Selected for Their Real Beauty, Free Blooming, Fragrance**

**POINSETTIA.** (Red.) A striking brilliant red. One of the newer reds. Very fragrant, large blooms and lots of them. Each \$1.00.

**RADIANCE.** (Pink.) Long, pointed, silvery pink buds opening into very large, bright pink blooms; intensely fragrant. Each \$1.00.

Salmon

**K. A. VICTORIA.** (White.) A real double white Rose with a faint yellow tinge toward the center. You will like this Rose. Each \$1.10.

**CONDESA DE SASTAGO.** (Salmon.) Golden salmon, deep yellow with coppery pink centers. Profuse bloomer; fragrant. Long stems. Each \$1.00.

### SPECIAL OFFER

All No. 1, 2-Yr., Field-Grown Bushes  
4 Different Everbloomers—4 Different colors. List price .....\$4.10

All Four

Roses

Only

\$3.95

(For postage, see page 19.)

Pink



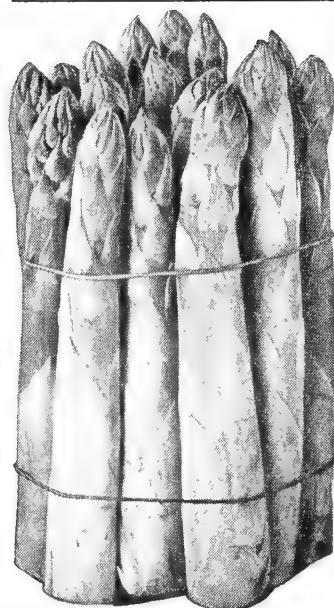
### Special Combination ROSE OFFER

4 Everbloomers offered on this page .....\$4.10  
4 Climbers offered on this page ..... 4.20

List Price .....\$8.30

COMBINATION PRICE

Only \$7.85



Paradise Asparagus

There is no more tender well-flavored Asparagus than PARADISE.

## Plant Asparagus and Rhubarb This Spring

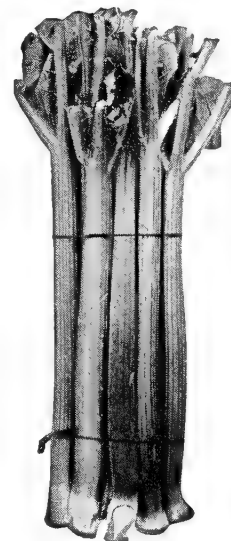
One Planting Lasts for Years—Little Care Necessary  
Plant in Some Unused Out-of-Way Corner

### PARADISE ASPARAGUS

A new Asparagus from California. Our 2-year roots begin sending up shoots which you may cut the next spring. No waiting around 2 or 3 years to have tender, fresh Asparagus when you plant Keith's 2-yr. Paradise roots—they send up thrifty shoots in 1 year. Paradise is an excellent variety for home and commercial uses. The shoots (tips) are thick and tender, with that rich Asparagus flavor. Fine for "cold packing," for it holds its flavor and tenderness after freezing.

### MacDONALD RHUBARB

Produces tender, juicy stalks 3 feet tall and over an inch in diameter. Produces these large, tender, red stalks from early spring well into summer. Seldom, if ever, goes to seed. At MacDonald College in Canada, where it originated, Prof. Bunting says: "—very highly colored, a dazzling, attractive stalk of large size, productive, very tender, and succulent, excellent quality, valuable for pies and desserts." When cooked it's as red as Cherry juice—just wonderful. We offer STRONG DIVISION roots.



MacDonald Asparagus

Prices:	12	25	50	100	250	500
1-Yr., No. 1 Roots .....	\$0.75	\$1.00	\$1.75	\$3.00	\$6.50	\$11.50
2-Yr., No. 1 Roots .....	1.00	1.75	3.50	4.85	8.85	15.00

Prices: No. 1 Strong Root Divisions, 65c each;  
3 for \$1.95; 6 for \$3.85; 12 for \$7.50; 25 for \$12.00.

### Planting and Culture Directions

**ASPARGUS:** Dig trench 12 in. deep, 16 in. wide in well-drained location. Fill trench half full with top soil mixed one-third with rich compost or well-rotted manure. Pack well, then spread roots out flat on this flat surface and cover with 3 in. of the soil mixture. As Asparagus shoots come up, fill in remainder of the trench. Space plants 12 to 16 in. apart in trench. For winter mulch, cover bed with compost, barnyard manure, or chicken manure, to be raked off in early spring.

**RHUBARB:** Follow same instructions as for Asparagus except set plants 24 inches apart and not so deep.



# In Ordering Consult the Following Information for Customers

## Here's What WE Ask You to Do:

- 1.—Order early to avoid delay in getting your order out on time.
- 2.—Use our order blank. Fill in all information asked for. This is VERY IMPORTANT.
- 3.—Be sure your name and address are written plainly.
- 4.—Recheck your order for mistakes in varieties, money sent, postage, etc.
- 5.—Make your letters short and to the point. Long, rambling letters are always confusing, take up valuable time and require more writing.
- 6.—If it's necessary to write us about your order, or order a second time, BE SURE TO RETURN the card we sent you in acknowledging your order. VERY IMPORTANT!

## PLANTS REQUIRED PER ACRE

	Width of Row	Plants in Row	Plants per Acre
Strawberries (field culture) .....	3 ft. 8 in.	18 in.	8,000
Strawberries (garden culture) .....	3 ft.	18 in.	9,700
Everbearing Strawberries (field) .....	3 ft.	16 in.	11,000
Everbearing Strawberries (garden) .....	3 ft.	12 in.	14,500
Blueberries (field) .....	6 ft.	9 ft.	800
Blueberries (garden) .....	5 ft.	6 ft.	1,400
Red Raspberries .....	6 ft.	3 ft.	2,500
Black Raspberries .....	7 ft.	3½ ft.	1,800
Grapes (light soil) .....	8 ft.	10 ft.	540

1.—USE ORDER BLANK, filling in all information.

2.—ORDER EARLY. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice of varieties, and avoid substitutions.

3.—SHIPPING SEASON from late March until late May, depending on season. Also in fall after we have had cold enough weather to harden plants. Read carefully No. 9 below.

4.—PLANTING SEASON. Set plants early as you would make early garden and from then on until after Corn planting time. (When Oak leaves are about the size of squirrel's ears.) Early set plants always do best.

5.—REMITTANCE. Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, bank drafts, etc. Letters containing currency should be REGISTERED. C.O.D. shipments will be made if one-third is sent with order.

6.—YOUR PROTECTION. We guarantee safe arrival, but do not hold ourselves responsible for negligence or damage in transit. We replace orders to the extent of damage or loss if customer sends within five days statement from Express Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and Strawberry plants after May 15th.

7.—EXPRESS SHIPMENTS. Owing to the increase in express rates, we suggest that only the larger packages, such as our Blueberry offers, Acid Peat Humus, 500 or more Strawberry plants, and similar shipments be sent by Express, Express shipments always travel better than Parcel Post, and the shipment always carries insurance against damage or loss.

8.—PARCEL POST SHIPMENTS. Small orders can be sent as cheap by Parcel Post, especially into States in Groups 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured, this costs extra. The Parcel Post Tables give postage to add to cost of order. See bottom page 19.

9.—HAVE PLANTS SHIPPED EARLY. Have your plants shipped early while weather is still cool, because all plants should be shipped before they take on any spring growth so that you receive and get them planted in the most dormant condition possible, we suggest:

First—Have your plants shipped early and heel them in so you will have them as soon as your soil becomes suitable for planting.

Second—Get your ground ready just as soon as spring weather permits, and then get the plants set out as soon thereafter as possible. Get them set while they are still dormant. DON'T WAIT until the weather gets hot. Have them shipped early and heel them in, then you will always have them on hand.

Third—That you especially have your Blueberry, Raspberry, Rose bushes shipped early. Read paragraphs 4 and 6 above.

## STRAWBERRY CULTURE

**SOIL.** Any good soil that will grow a paying farm crop will grow Strawberries. The most ideal is a rich, moist, cool, sandy loam. It should be well-drained, and not in a low, frosty location.

**SOIL PREPARATION.** Thoroughness is very essential. Plow the soil 8 to 10 inches deep. Do so as far in advance of planting as possible. Allow soil time to settle well before planting. Harrow and disk frequently so that top layers become mellow yet firm before planting.

**ENRICHING THE SOIL.** Barnyard manure is always considered best. Apply 15 to 20 wagon loads per acre before plowing, disk well into soil then plow under. Apply 5 to 7 loads of fine, well rotted manure to the top after plowing, and disk and harrow this well into the top layers. On a smaller scale, use 4 to 5 bushels per square rod. Chicken manure may be used, but it is best to mix 1500 lbs. of it with 500 lbs. of 16% acid phosphate and apply at the rate of 25 lbs. per square rod. In using COMMERCIAL FERTILIZERS apply 1000 to 2000 lbs. of a 4-16-4 fertilizer per acre. On smaller lots use 15 to 25 lbs. per square rod. Apply to the top soil and disk in like the manure. Do not place fertilizer in the hole in setting plants. Apply in a shallow trench along each side of the row, averaging two teaspoonfuls per plant, at least 2 inches from the plant's base. Fill trench with water to soak fertilizer into soil.

**SETTING THE PLANTS.** Set as early as possible in the spring. Set the plants so the crown is just even with the top of the soil surface and pack soil very firm about the roots. There should be no air space around the roots.

**CARE AFTER PLANTING.** Keep the blossom clusters picked off. With the everbearers, allow those to remain that show up 5 or 6 weeks after planting. Keep soil well stirred around plants. If weather is dry and hot, water alongside row in a trench. Refill same after water has soaked away. Train runners in row, spacing them 3 to 4 inches apart. No piling upon each other. For best garden results, follow suggestions top page 17.

**WINTER MULCH** should be placed on after the soil freezes 2 to 3 inches deep. Use straw or other coarse material that will not pack down and smother the plants. Apply 3 to 4 inches thick and take part of it off in the spring when the plants show growth. Place it between the rows for mulch to keep the berries from becoming sandy during rains.

## GRAPE CULTURE

Grapes may be grown in any fertile well drained soil. They may also be grown along back yard fence, training the vines on the fence, pruning out the old vines as suggested for field culture mentioned herein. Plow the soil in the early spring, or the fall before. Plant in early spring.

(Continued top next column)

## (GRAPE CULTURE—Continued)

Space rows 9 feet, set plants 12 feet in the row. For light soils or gardens set 8 by 10 feet. Dig the hole a foot deep and large enough to prevent cramping or crowding roots. Pack the soil firm about the roots, using the top soil.

Train vines first year to a stake; second year set posts between every other plant, staple wire to post about hip high and tie one vine to the wire. Use the best one that grew the year before. Next year add another wire, 16 inches above the first, and train one vine each way on each wire. Follow this system each year using the vines (canes) that grew the year (summer) before for the "arms," one per wire, 4 in all. For a spray schedule, consult your county agricultural agent.

## BLACK RASPBERRY CULTURE

Set plants in spring 3½ feet apart in rows spaced 5 feet (garden) to 7 feet (field) apart. Keep ground well cultivated or mulched (4 to 6 inches of straw, sawdust, etc.) to keep down weeds and grass. Cut out old canes as soon as they are through fruiting, take from garden and burn. Nip ends off new green shoots in spring when they are 18 inches high, causing them to branch. This prevents long "weepy" canes. In spring trim branches on canes back to 8 to 10 inches, and long "weepy" canes back to 3½ feet.

## RED RASPBERRY CULTURE

Set plants 2½ feet (garden), 3 feet (field), in the row and space rows 5 feet (garden), 6 feet (field), apart. Bushes may be kept in the "hill" by cutting off all the new shoots that come up between the plants you set, or you may have a "hedge row" by allowing the young shoots that come up in the row to grow and develop into individual bushes. After fruiting, cut out all old canes that fruited, leaving the young shoots that come up from the base of the plant to remain and make fruiting wood for the following year. Cut canes back in spring to 3½ feet.

## BOYSENBERRY CULTURE

Set plants 4 inches deep in rows 6 feet apart (field culture 8 feet). Set plants 6 feet apart in row (field culture 8 feet). Be very careful not to break the tender sprouts coming up from the middle of the root mass. Keep soil well stirred around and between plants. Grow some other crop (Potatoes, Tomatoes, etc.) between plants first year. Allow the young canes to run on ground. In fall, train them in the row and cover lightly with straw, in sub-zero climates. Hold straw in place with a little soil along edges. Remove mulch in spring when buds begin to "shoot" and tie the canes to wires stretched over posts 3 feet high. Picture on back cover shows taller posts with two wires stapled to side. First wire 2½ feet, second wire 4½ feet. Cut out old canes as soon as they are through fruiting and remove and burn. Allow the young canes to run on the ground and handle in fall as mentioned above.

# Keith's Black Raspberries

WHY be Without Plenty Tasty Black Raspberries

FOR Fresh Berries for Pies, Jellies, Jams, Etc.

WHEN so Few Plants Cost So Little—

WHEN so Few Plants Will Yield so Many Berries?

BERRIES Will Then Cost You Less Than 3c Per Quart.

(Cultural Directions on Page 21)

## Cumberland The Old Reliable (Early to Midseason) Black Raspberry

Cumberland is the leader in the Black Raspberry family. Growers plant more Cumberland than any other variety. WHY? Because Cumberland is a very reliable yielder of large crops of marketable berries. You can depend upon Cumberland when others fail. The canes are hardy and strong—don't break over easily with their loads of big berries. Cumberland is also a very suitable berry for home use—berries large, not seedy, well flavored, and there are lots of them. We know Cumberland will please you in every way.

### Cumberland Prices

1-Year, No. 1		2-Year Transplants	
		Grade No. 1	Grade No. 1-A
12 for ...	\$1.25	6 for ....	\$1.50
25 for ...	2.35	6 for ....	\$2.00
50 for ...	4.25	12 for ....	2.50
100 for ...	5.50	25 for ....	4.50
200 for ..	\$10.50		
300 for ..	15.00		
500 for .	22.50		
1000 for .	45.00		

**CUMBERLAND**  
Productive, hardy, easily  
grown, easily picked, rich,  
fine flavor, not seedy.

## Keith's 2-Year Black Raspberry Transplants

Save You One Year's Work—Have Berries This Summer

Keith's 2-Year Black Raspberry Transplants are ready to bear for you this summer. Last spring we took one-year tip plants, planted them in our nursery rows, cultivated and grew them into our 2-year bushes. We have saved you a year's work and supply you with bearing-age bushes.

By setting these 2-year bushes you (1) eliminate one year's work and care; (2) eliminate the risk you take when you set 1-year tip plants; (3) save labor and expense; (4) have berries sooner; (5) don't have to wait a whole year to get results. We offer our Black Raspberry Transplants in two grades: No. 1 and No. 1-A. The No. 1-A are more bushy with larger root systems.

## Currants

**RED LAKE.** Large growing, very hardy bushes, heavy producers of the largest berries in the Currant family. Recently developed at the Minnesota State Fruit Breeding Farm. Stands northern sub-zero winters. Berries are a bright red with a very tasty Currant flavor. Borne on long stems filled full with berries. Easily picked. Fruits over a long season.

### Prices

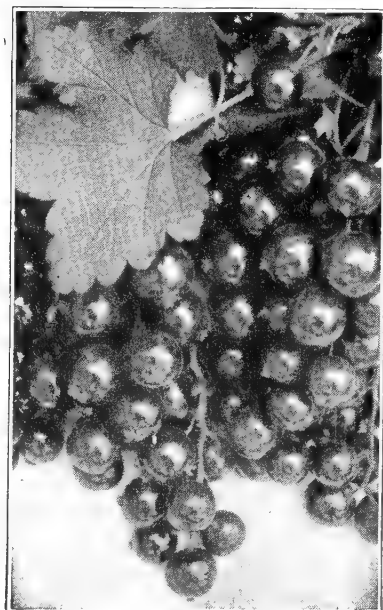
#### 2-Year, No. 1 Bushes

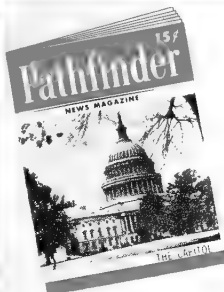
Each .....	\$0.60	6 for .....	\$3.15
3 for .....	1.70	10 for .....	5.25

**NOTE:** Currants and Gooseberries are shipped into the following States ONLY: Indiana, Illinois, Iowa, Kansas, Kentucky, Michigan, Missouri, Nebraska, North Dakota, South Dakota, and Oklahoma.



Here you see a 2-year Black Raspberry Transplant. Save a whole year by setting Keith's 2-Year Transplants.





## "GET ACQUAINTED" BARGAIN OFFER

*This Coupon Entitles You to PATHFINDER's Exceptional Offer of*

**7 Months (15 Big Issues) for Only \$1**

(regular price \$2.50 a year)

Over 1,200,000 families count on PATHFINDER to give them facts they need to talk to friends and neighbors intelligently and with assurance on everyday happenings. Know the pleasure and personal satisfaction of being well informed. Order America's Fastest Growing News Magazine today. Edited in Washington, D. C.

Interesting Articles—Important News in Short Paragraphs—Story-telling Pictures—26 Departments of Interest to Everyone in each issue. } **All for only**

**PATHFINDER Subscription Service Dept., Box 958, Philadelphia 5, Pa.**

Start my 7-month subscription with the current issue. Enclosed is my check (or cash) for \$1.

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Post Office ..... State .....

No orders accepted for addresses outside U. S.

RECOMMENDED BY KEITH PLANT NURSERY

*Special*

**1/2 PRICE OFFER**

**4 YEARS \$100**

**4 Years of Help  
for only \$100**

The biggest bargain you ever bought. Hundreds of easy profit making ideas, beautiful 4 color poultry pictures, free expert answers to your poultry problems, experimental farm news, homemaking ideas, recipes, patterns, garden hints, comics and cartoons are yours for 48 months at only \$1.00. Mail this special offer coupon today.

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Poultry raisers, broiler, & turkey farmers keep up to date and well informed on everything new in feeding, breeding, marketing, sanitation, etc by joining the 500,000 families who read the **AMERICAN POULTRY JOURNAL** to get greater profits.

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(Special 1/2 Price Offer)

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TRIAL 50c**

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R.F.D.

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Canada and Countries outside U. S. \$1.00 per year





*Keith's  
cultivated Blueberries  
Big as Cherries*

CAN BE GROWN IN  
YOUR GARDEN OR  
ON YOUR LAWN

PLACE  
STAMP  
HERE

## KEITH PLANT NURSERY

*"Strawberry & Blueberry Headquarters"*

**SAWYER,**

**51**

**MICHIGAN**

FROM

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date you send in order \_\_\_\_\_

**YOUR NAME**-----  
(Print or Write Your Name Plainly to Avoid Delay)

POST OFFICE \_\_\_\_\_ STATE \_\_\_\_\_

STREET \_\_\_\_\_ ZONE \_\_\_\_\_ R. F. D. \_\_\_\_\_

SHIP BY \_\_\_\_\_ SHIP ABOUT \_\_\_\_\_  
(Express or Parcel Post)

**EXPRESS OFFICE** ----- (If Different than Post Office)

## For Plants \$.....

For Parcel Post \$\_\_\_\_\_

Amt. Due, If Any \$\_\_\_\_\_

Total Sent \$ .....

How Money Sent .....  
(Check, P. O. Money Order, Etc.)

## Have You Purchased Plants From Us Before?

( ) ( )  
Write Yes or No (Give Year)

**PLANTING TIME**—We suggest Early Garden-making Time. See No. 9-page 21 in Catalog, and check approximate shipping date below. (Read No's. 4, 6 and 9 page 21 in Catalog.)

**Check Your Approximate Shipping Date—**      **Important—Read No. 9 on page 21 in Catalog.**

\_\_\_\_\_ April 1st to 15                      \_\_\_\_\_ 3rd week in April                      \_\_\_\_\_ 4th week in April

\_\_\_\_\_1st week in May (Read No. 9-page 21 in Catalog) \_\_\_\_\_2nd week in May

\_\_\_\_\_After May 15th (Read No. 6-page 21 in Catalog)

We substitute unless instructed to the contrary, but never until the varieties ordered are exhausted; and in all cases, if so requested cheerfully refund money instead of substituting. If substituting is necessary we gladly give you the benefit of our knowledge of the different varieties.

**Shall we Substitute? (Write "Yes" or "No" \_\_\_\_\_)**

**Shall we Substitute?** (Write "Yes" or "No" \_\_\_\_\_)

[illegible]

## PLEASE NOTICE

1. Recheck your order. Mistakes cause delay.
2. Include postage for parcel post shipments. See page 21 in Catalog for postage.
3. Express shipments come collect. **Send no money for express charges on express shipments.**
4. Read CAREFULLY "INSTRUCTIONS for CUSTOMERS" on page 2 in Catalog and avoid mistakes.
5. Write on separate sheet if necessary. **DON'T WRITE LONG UNNECESSARY letters.** Be brief.

### Total Cost of Plants, Etc.

### Postage for Parcel Post

Allow no money for Express  
See No. 3 at left.

**Total Sent**

**TRUE-TO-NAME** While we use every precaution to have all plants, etc., true-to-name, we will not be responsible for any sum greater than the cost of the stock as listed in Catalog from which order was taken should any prove otherwise than represented.

**DON'T SEND MONEY FOR EXPRESS SHIPMENTS**





# THE NEW Morrison (Late)

## Black Raspberry Productive—Profitable—Largest Berries

This new Black Raspberry has been thoroughly tested wherever Black Raspberries are grown and has been found to be hardy, productive, and profitable. The stiff, stout canes don't break over with their loads of big berries like many other weaker varieties. We stand behind Morrison in every way. The berries are above the average in size, easily picked, don't get soft if left on the canes, and don't crumble, always perfect and not the least bit seedy. Plant a few Morrison and have the best.

### Here's Why Morrison Leads (Please Read):

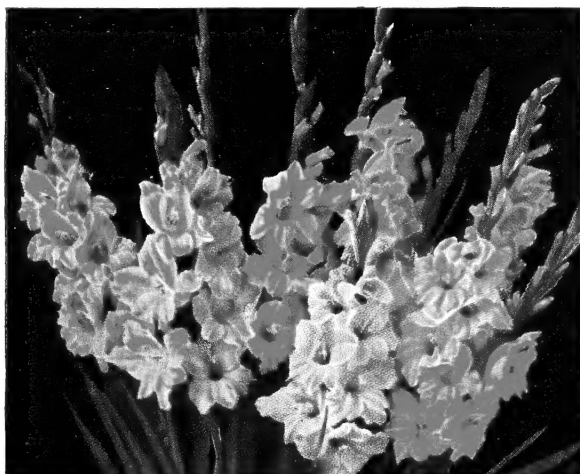
- |                                  |                                   |
|----------------------------------|-----------------------------------|
| 1.—Big, firm berries.            | 5.—Strong canes—don't break over. |
| 2.—Don't crumble, aren't seedy.  | 6.—Canes hardy—don't winter-kill. |
| 3.—A real Raspberry flavor.      | 7.—Very productive.               |
| 4.—Glossy black with blue bloom. | 8.—Profitable to grow.            |

### Morrison Prices

1-Year, No. 1		2-Year Transplants	
		Grade No. 1	Grade No. 1-A
12 for .....	\$1.75	6 for .....	\$1.85
25 for .....	3.00	12 for .....	3.00
50 for .....	4.75	25 for .....	5.00
100 for .....	7.00		
200 for .....	\$12.25	6 for .....	\$2.25
300 for .....	15.00	12 for .....	4.00
500 for .....	27.50	25 for .....	7.50
1000 for .....	\$2.50		



MORRISON—A New Worthy Black Raspberry



Keith's "Giant Glad" Collection. Many Colors, Many Kinds  
100 Bulbs GUARANTEED to Bloom

## Keith's Giant "Glad" Collection

Every Variety a Prize Winner

This Collection is made up of selected varieties. Each one a prize winner, not "just any old variety." Each one is a showy, large-flowered, newer variety, selected for you when "Glad's" were in bloom. You will be proud to have your friends see them when they are in bloom. All PRIZE WINNERS that sold for over \$1.00 per bulb when introduced.

50 Bulbs (10 different colors) .....	\$2.85
100 Bulbs (10 different colors) .....	4.95
200 Bulbs (10 different colors) .....	9.75
(Offered not less than 50 bulbs.)	

NOTE: We change varieties each year.

For postage see bottom page 17.

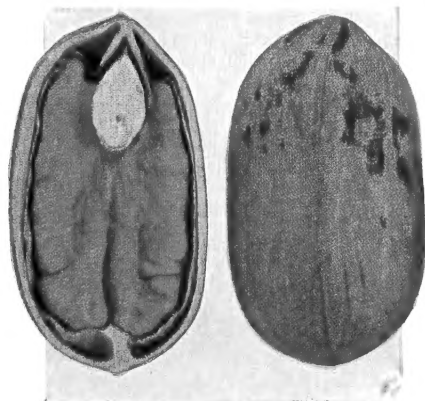
PLANT  
Bush  
Cherries  
for  
Beauty  
and  
Their  
Fruit.  
Read  
page 19  
for  
details.



Bush Cherries Prices, etc.,  
see page 19.

## Hardy Pecans

These are the thin-shelled Pecans so often offered at Christmas time. NOW with these you can grow your own. Hardy in the North. Nuts large, well-flavored, thin-shelled, easily cracked, whole meats (see picture). Trees hardy rapid growers. 2-yr. trees, 2 to 3 ft., \$1.45 each; 2 for \$2.45.



Hardy Pecan

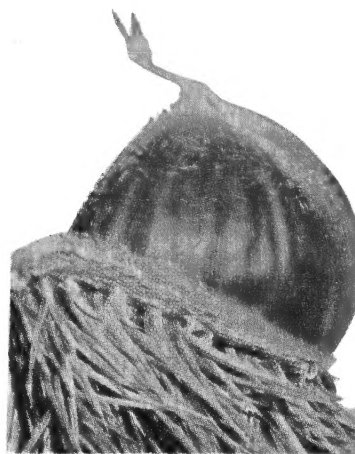
### Nut Tree Collection

One each of the three listed on this page.

All Three for  
Only \$3.95

### Hardy Chinese Chestnuts

Now you can grow your Chestnuts because this variety does not blight. The tree is hardy and O. K. for shade. Nuts larger than ordinary kinds, well-flavored. 2-to 3-ft. trees, \$1.00; 2 for \$1.85.



Chinese Chestnut

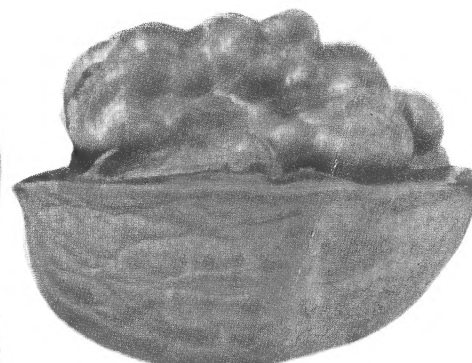
# Hardy Nut Trees

For Black Walnut  
see page 19.

Nut Trees not only make beautiful shade trees, but they will make you money from sale of nuts.

## Hardy English Walnuts

Grow this favorite Christmas nut right in your yard. The Hardy English Walnut is also a fine shade tree and generally hardy through the Northern States. The nuts are thin-shelled, and crack out whole meats. 2 to 3 ft., 2-yr. trees, \$2.40; 2 for \$4.00.



Hardy English Walnut



# Keith's Thornless Boysenberry →

**Berries Large as Plums—Sweet—Easily Grown**

## Unlike Any Other Berry

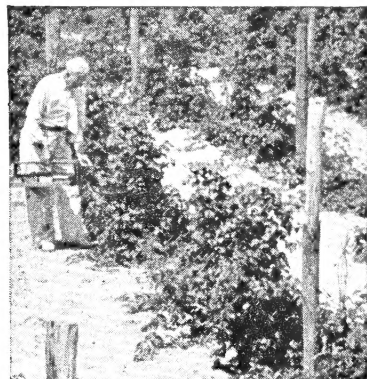
Berries wine-red and fully twice as large as Blackberries, up to 2 inches long. Ideal for home uses, have that "Raspberry-Blackberry" flavor, unlike any berry you have ever tasted, liked by everybody. Make the best of pies, jams, etc., delicious canned. Commercial canners want them above any other berry. When you taste thornless Boysenberry, either fresh, in pies or canned, you will never be without them—and they are easily grown in your garden or field. (Cultural directions, page 21.)

## Berries Large as Plums

The biggest berry ever developed, 1½ inches long, 1 inch wide, often larger. Large as Plums, plump, thick, 50 fill a quart. A cross between the Loganberry, Raspberry and Blackberry. They are a rare beauty. And they are as easily grown as Raspberries or Blackberries.

## Easy to Grow

Boysenberries can be grown along your back yard or garden fence, on trellises, or on wires stretched between posts. (See picture.) Plants require no special care, will grow in any garden soil, as long as the weeds and grass are kept out. We suggest mulching, such as for Raspberries, etc. (For culture, page 21.)



Boysenberries Grown On Wires

← Thornless Boysenberries can be grown on wires (2) stapled to posts set 12 ft. apart in the row. One post for every two plants.

1-Yr., No. 1 Plants	2-Yr., No. 1 Plants
6 for ..\$0.95	Each ....\$0.60
12 for .. 1.25	3 for .. 1.50
25 for .. 2.35	6 for .. 2.40
50 for .. 4.50	12 for .. 3.60
100 for .. 8.50	25 for .. 5.00
200 for ..14.50	50 for .. 9.00
500 for ..29.50	100 for ..15.50
Postage same as Black Raspberry (page 19).	Postage same as Red Raspberry (page 19).



## Sweet Berries

No other berry has the sweet, luscious flavor like this Boysenberry. Why? It's a cross between Loganberry, Raspberry, and Blackberry. None other like it for pies, etc.

## SPECIAL OFFER

Three 2-yr. Thornless Boysenberry Plants, the kind that will save you a year's time, properly pruned for planting.

**3 for ONLY \$1.30**  
**6 for ONLY 1.95**

Thornless Boysenberries (natural size)

## Blue Hydrangeas

Deep blue blooms 5 to 8 in. across through most of summer. Bushes 3 to 4 ft. tall. Soil should be acid for best blue blooms. Use Keith's Acid Peat Humus (1 bag for 2 bushes) and water twice a month, using 2 teaspoonfulls Aluminum Sulphate (any drug store) per gallon. 2-yr. bushes, \$1.50 each; 2 for \$2.85.

## 3 NEW OFFERS—Each the Best



Blue Hydrangea

## New Hardy Azaleas (Azalea Mollis)

New strain of hybrid Azaleas that blooms and stands northern winters. Something very unusual for your garden. Brilliant colors—deep orange, yellow, pink, red, or salmon which completely cover the bush in May and June. Because they are hybrids, we cannot send any particular color but you will be sure to get one of these brilliant colors in each bush. Likes sun or shade. Grow 3 to 4 ft. tall. 8- to 12-inch bushes, \$1.50 each; 2 for \$2.45. (Come packed in Acid Peat Humus which may be used in planting.)

## Keith's Novelty Offer

1 Blue Hydrangea .....	\$1.50
1 Azalea Mollis .....	1.50
1 Hopa Flowering Crab .....	1.50

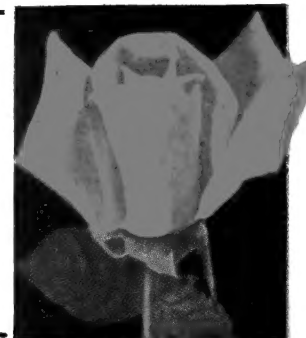
Regular Price .....

**Novelty Offer, Only \$3.95**

## Etoile de Hollande

A beautiful red Rose. Very fragrant. One of the best. A bouquet of these Roses will add fragrance to a whole room. And their rich vivid red will attract any Rose lover. Each \$1.25.

If ordered with any of the Rose collections on page 20 the price will be \$1.00.



## HOPA Flowering Crab

A very hardy Flowering Crab for the North. Flowers are a deep rich apple-blossom-pink which completely cover the tree and hide the branches in the spring. The little "apples" are bright red, hang on the twigs until late summer. Can be used for jam or jelly. 3- to 4-ft. trees, \$1.75 each; 2 for \$3.25.

Hopa Crab



Azalea Mollis

